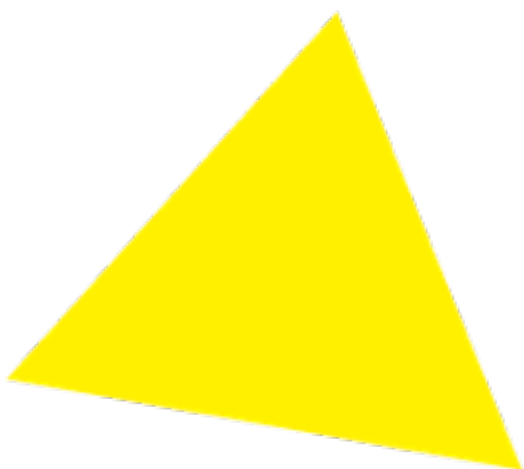


Tricky

Eyes





We make games for iOS. We love what we do.



[Tricky Letters](#)



[Magic Castle](#)



[Night Forest](#)



[Tricky Driver](#)



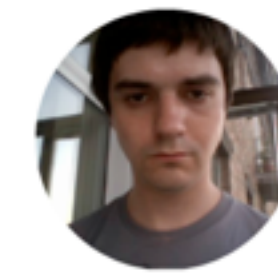
We're an independent game studio located in Moscow. We rely heavily on design. We do tons of prototypes. We're small. We're blazingly fast.



[Julia Nechaeva,](#)
[Producer](#)



[Sergey Surganov,](#)
[Art Director](#)



[Zoreslav Khimich,](#)
[Developer](#)



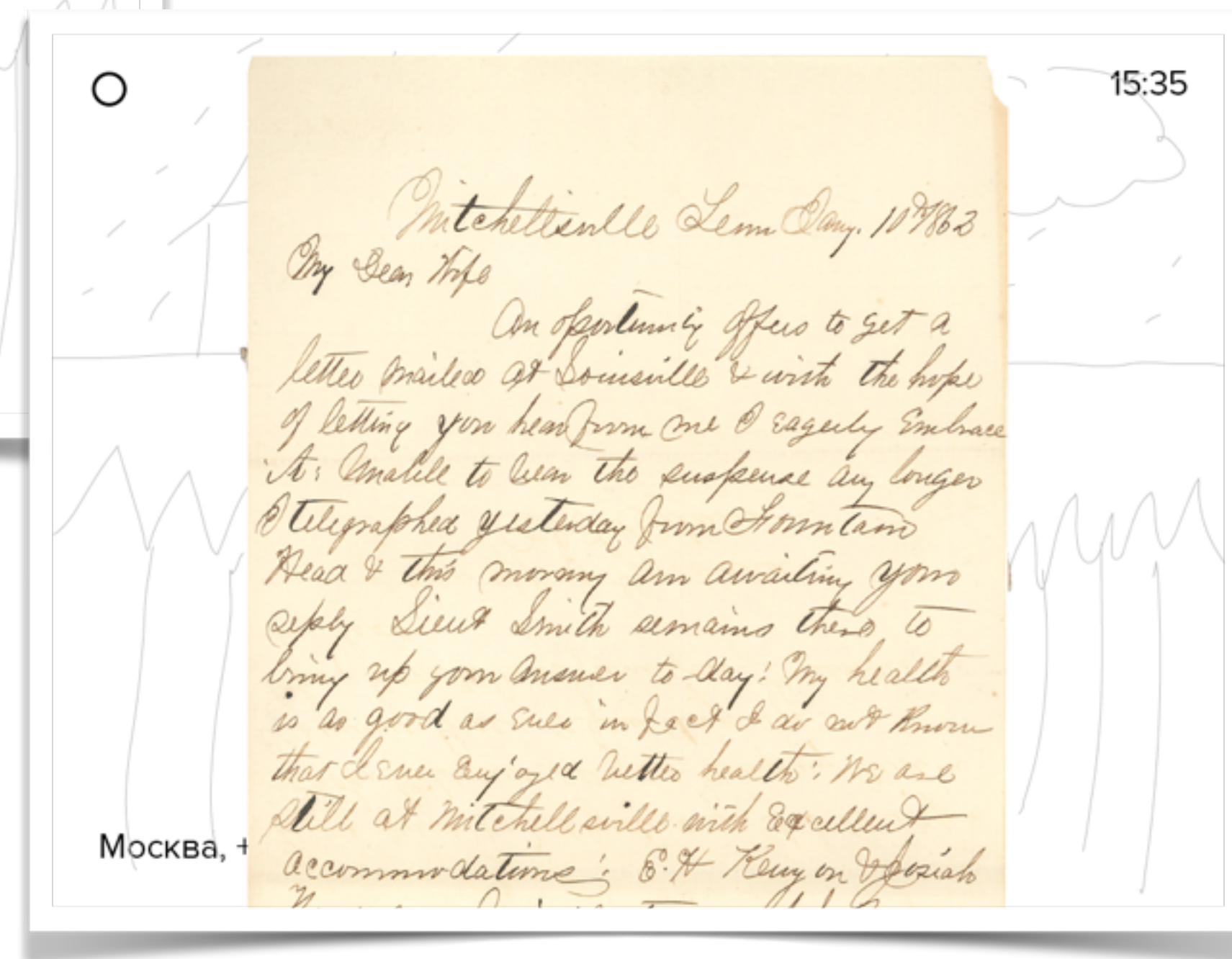
hello@trickeyes.com











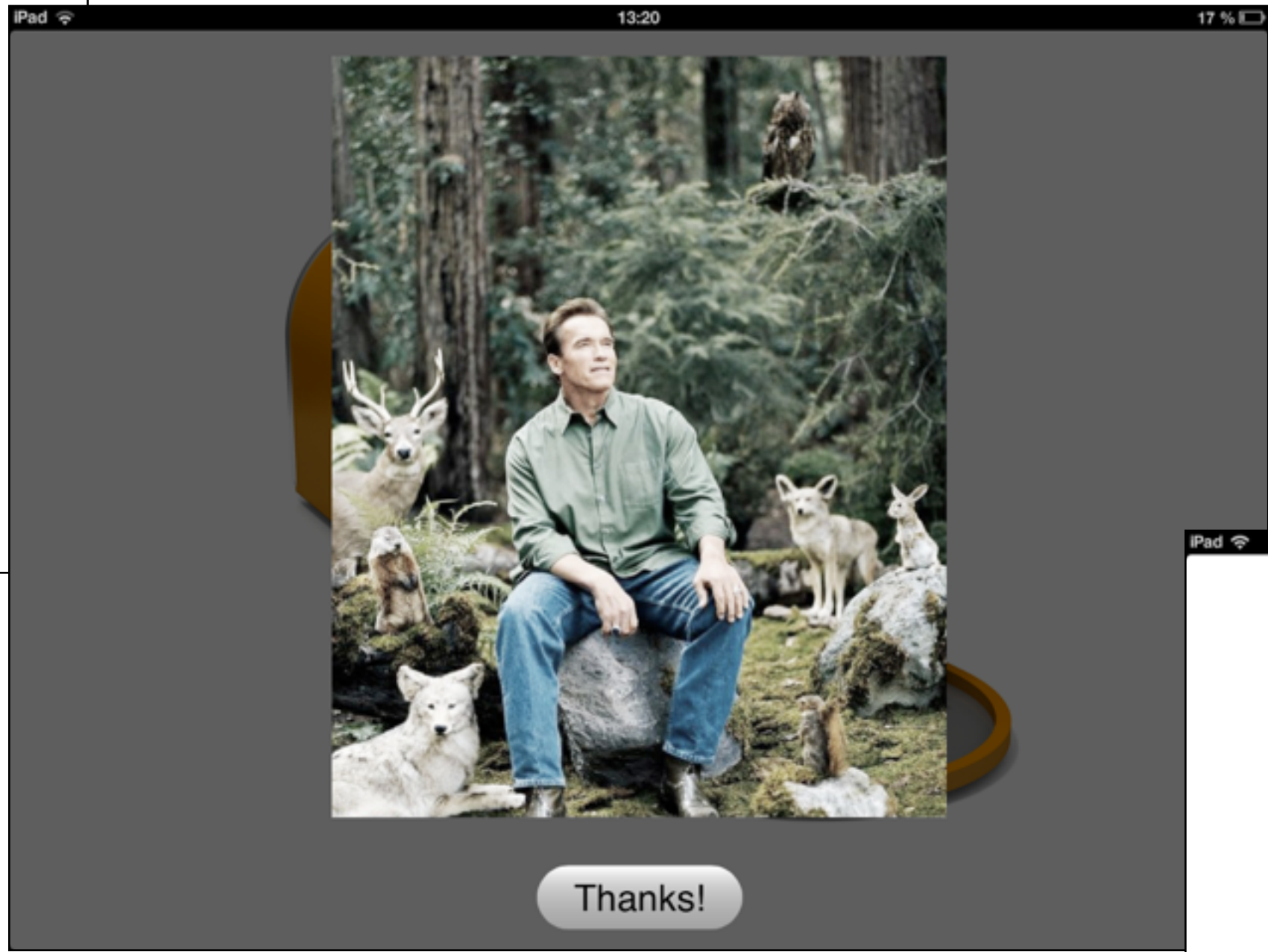

```
app.coffee — mailbox
app.coffee × index.jade × style.styl × database.json ×
27 Mails = mongoose.model 'mails', MailSchema
28
29
30 oldmail = []
31
32 app.get '/', (req, res) ->
33   numberOfMails = 0
34
35   now = new Date()
36   Mails.find unread: true, (err, mails) ->
37     newmail = (mail for mail in mails when mail.date < now)
38     res.render 'index', title: 'Mailbox', newmail: newmail, numberOfMails:
       newmail.length
39     oldmail = newmail
40
41 app.put '/', (req, res) ->
42   Mails.update {_id: {$in: oldmail}}, {$set: {unread: false}}, {multi:
     true}, (err) ->
43     res.redirect '/'
44
45 app.get '/mails', (req, res) ->
46   Mails.find {}, (err, mails) ->
47     res.render 'mails', { mails: mails }
48
49 app.get '/update', (req, res) ->
50   res.render 'update'
51
52 app.put '/update', (req, res) ->
53   Mails.update(
54     {_id: "5161666ff58a1a22f3d87586"},
55     {unread: req.body.unread}
56     (err) -> res.redirect '/update')
57
58 app.get '/save', (req, res) ->
59   res.render 'save'
60
61 app.get '/*:404', (req, res) -> res.status(404).render('404', title: '404')
```

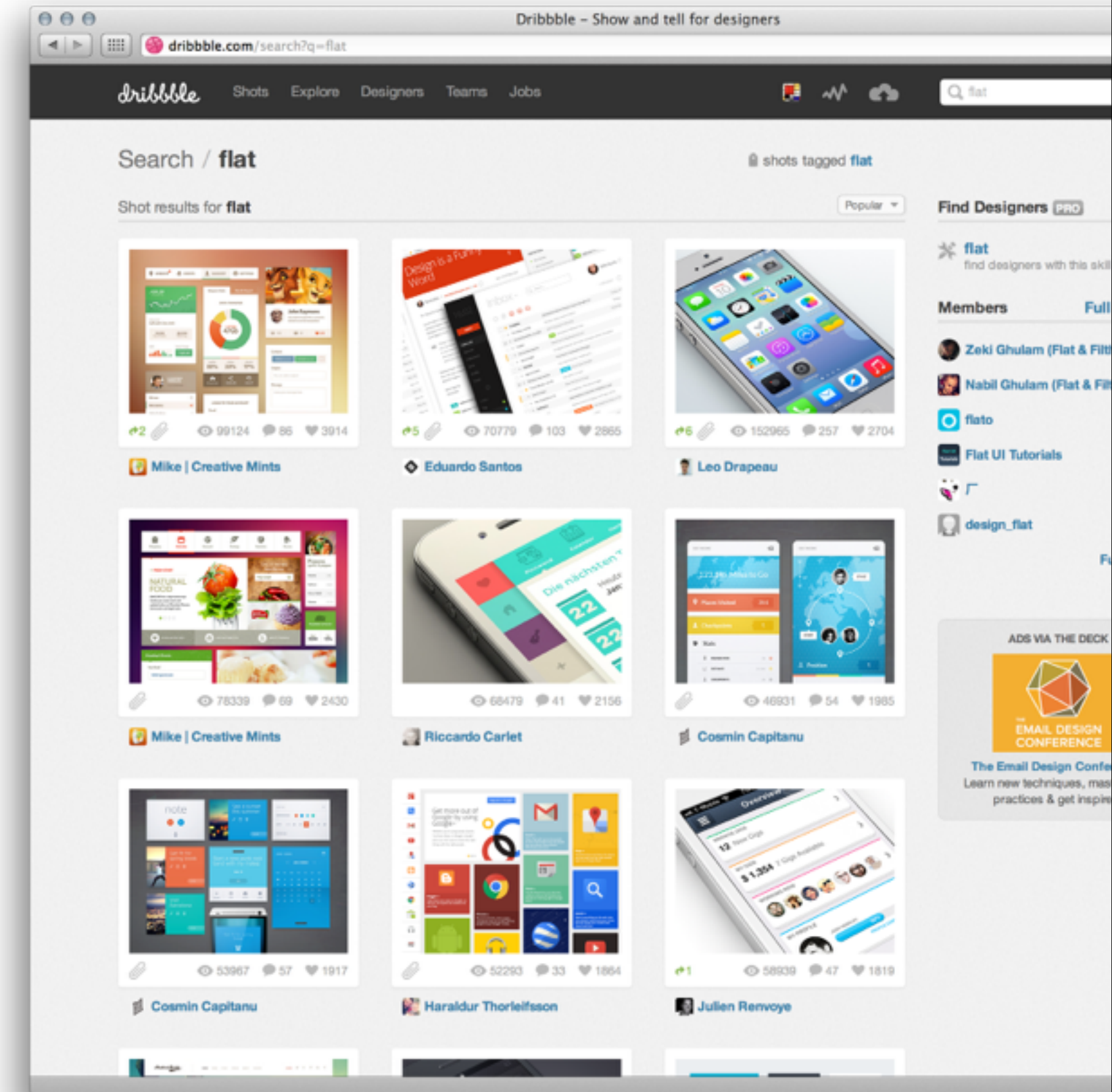
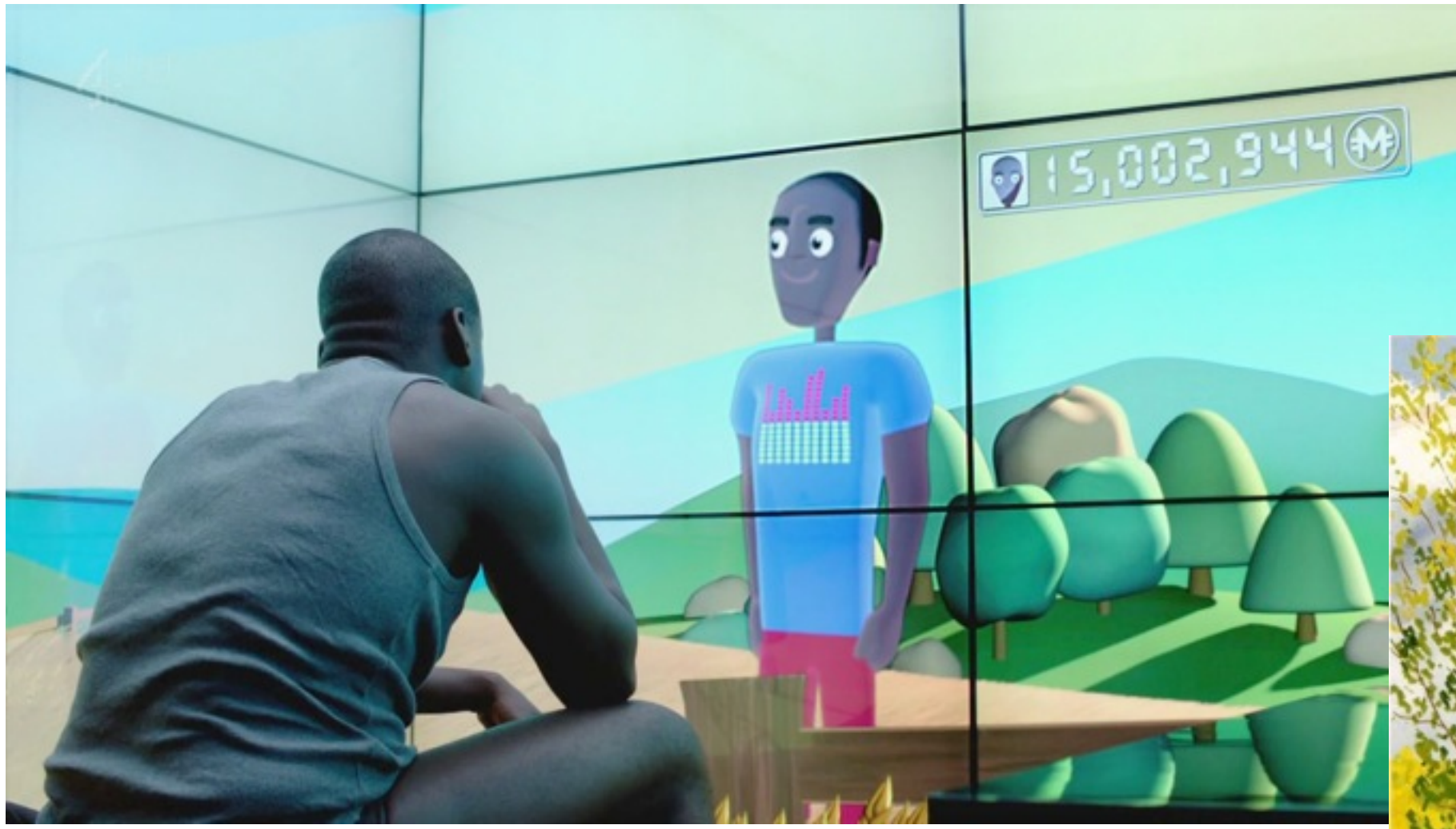
Line 1, Column 1

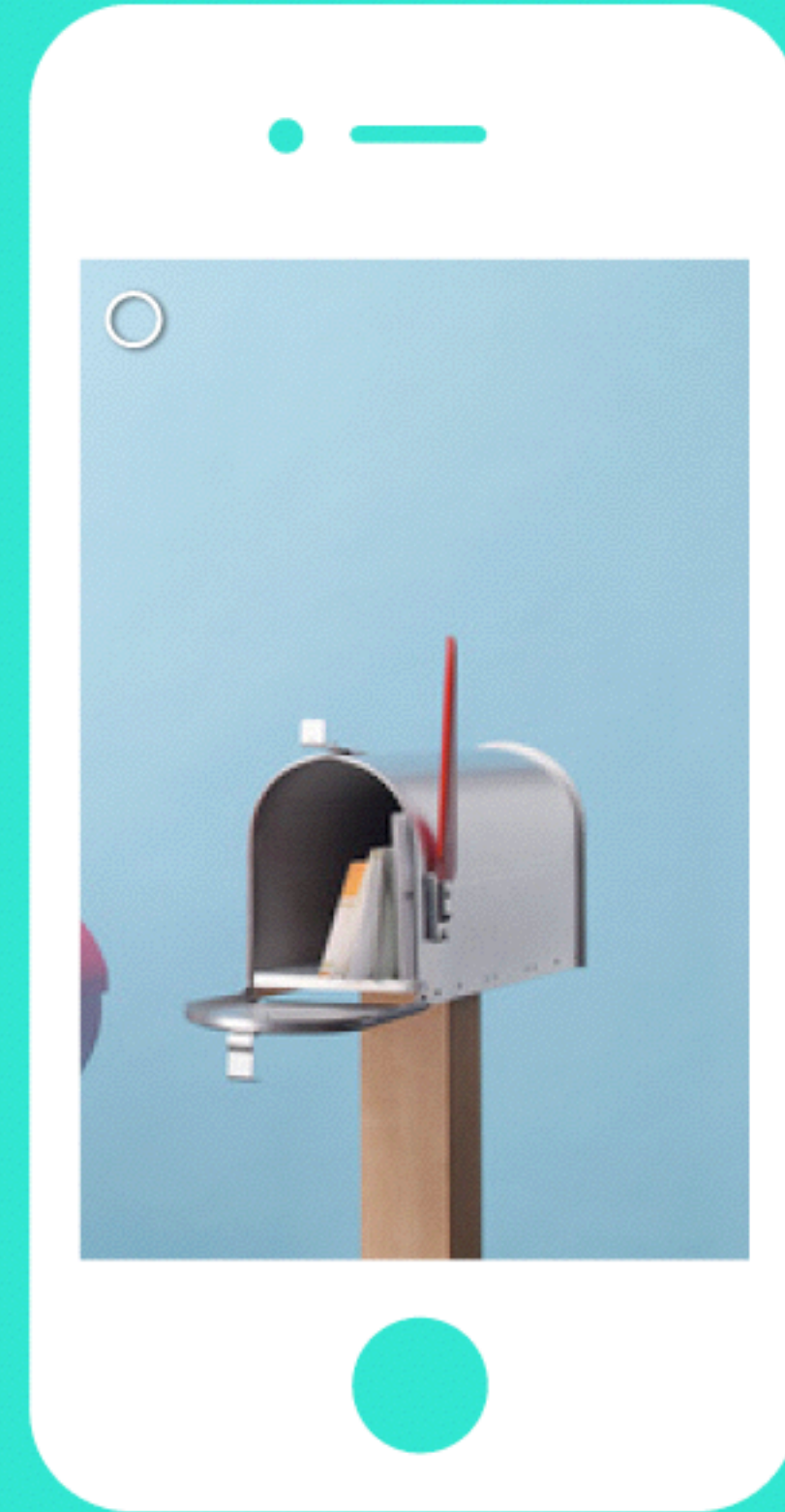
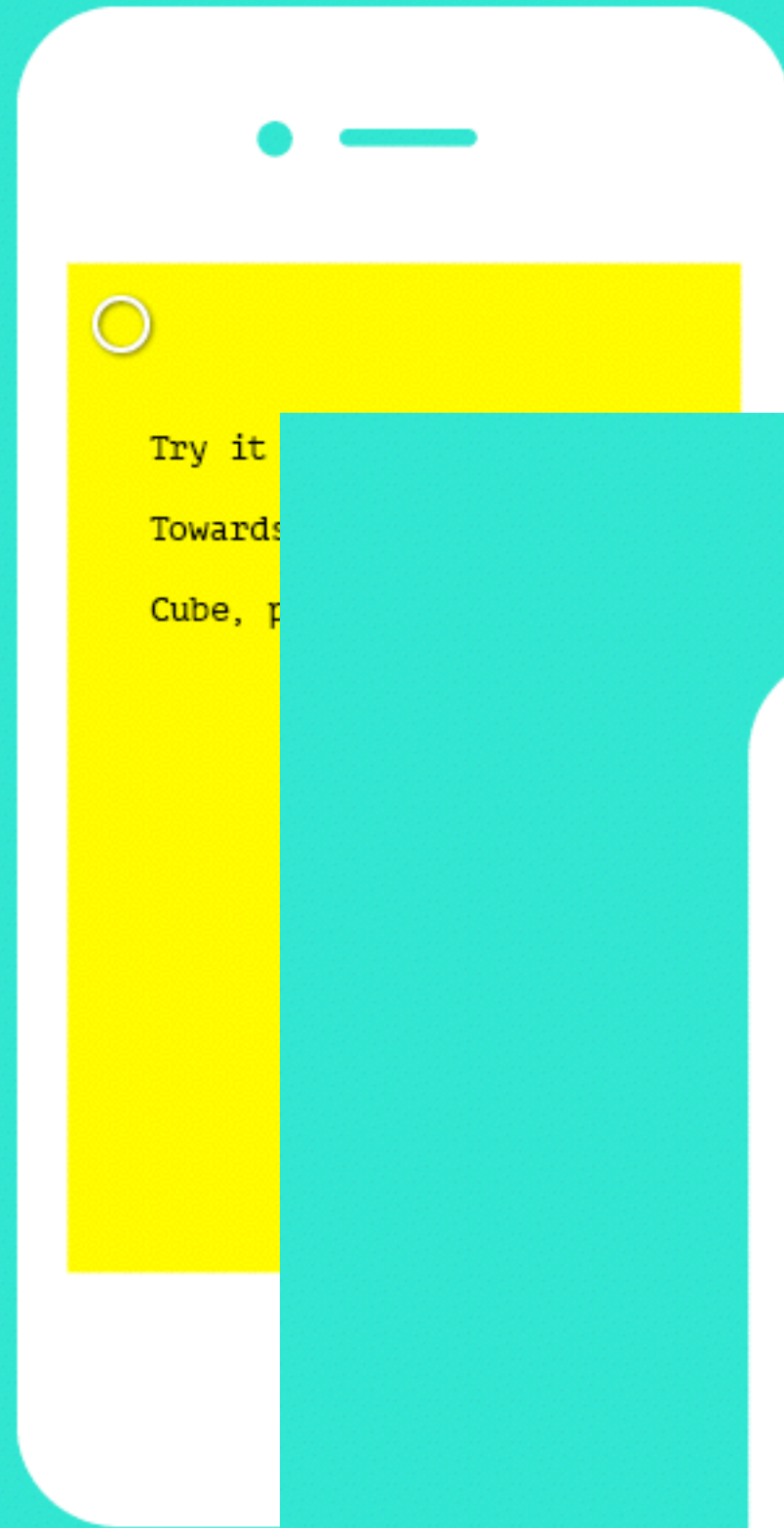
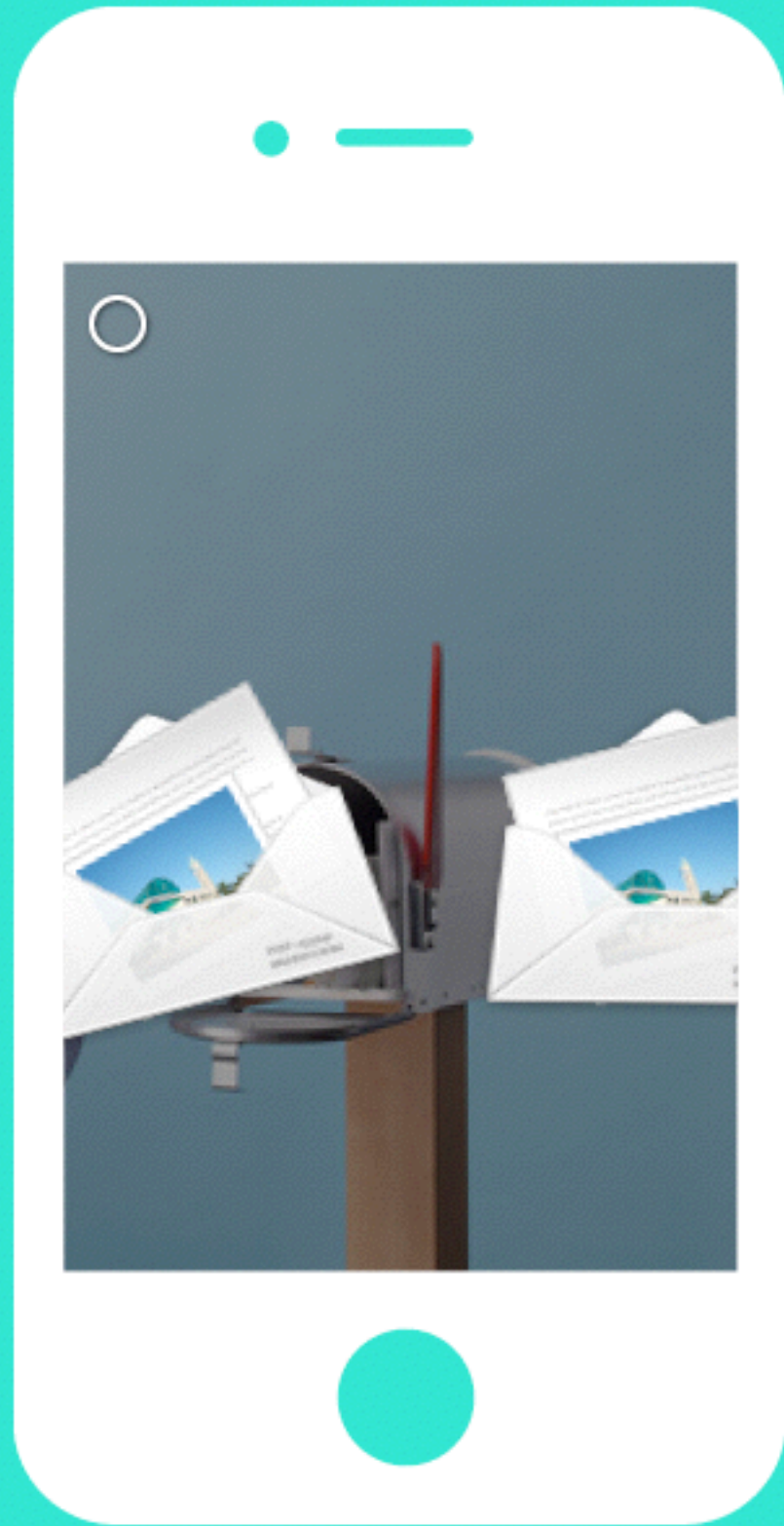
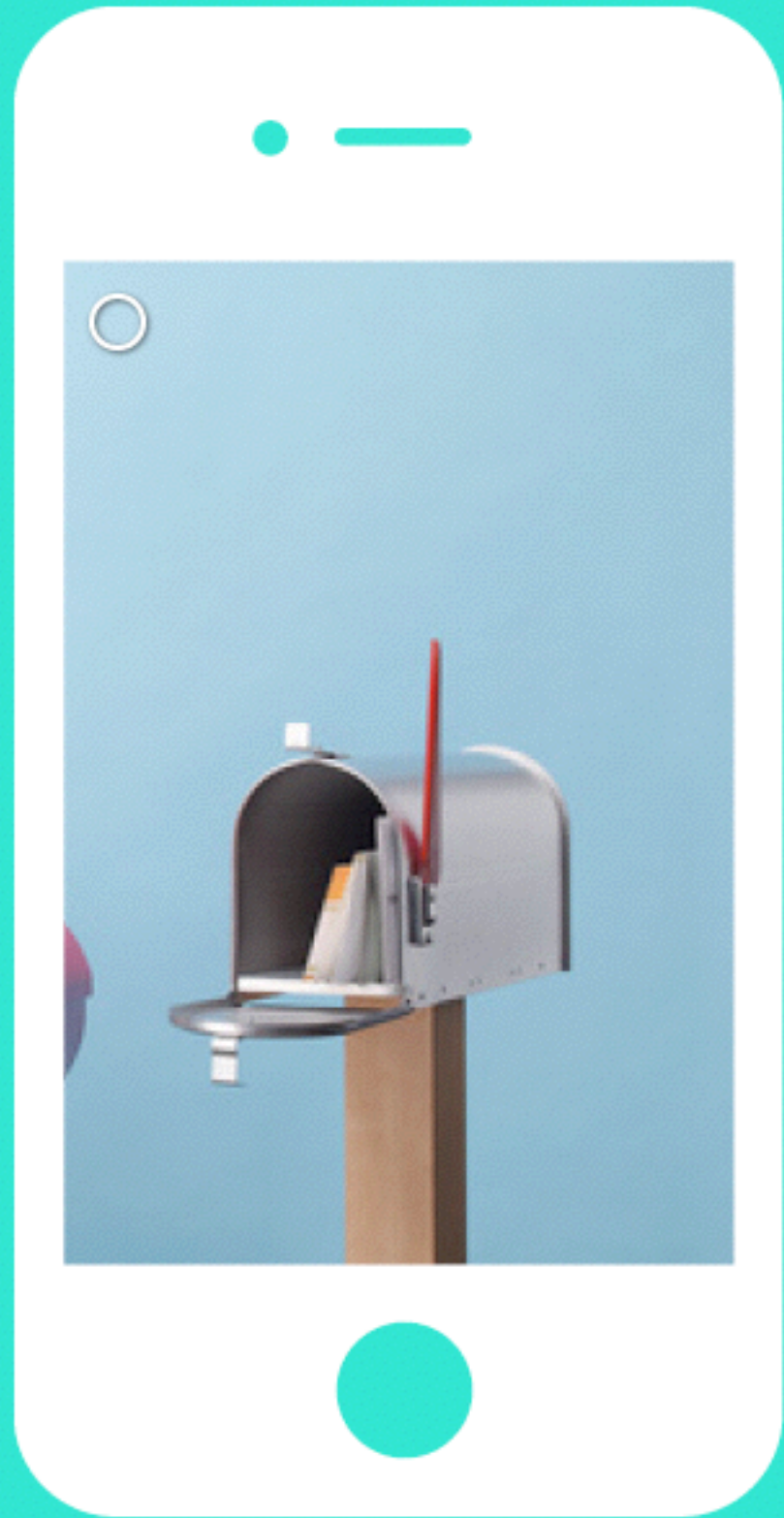
Tab Size: 2

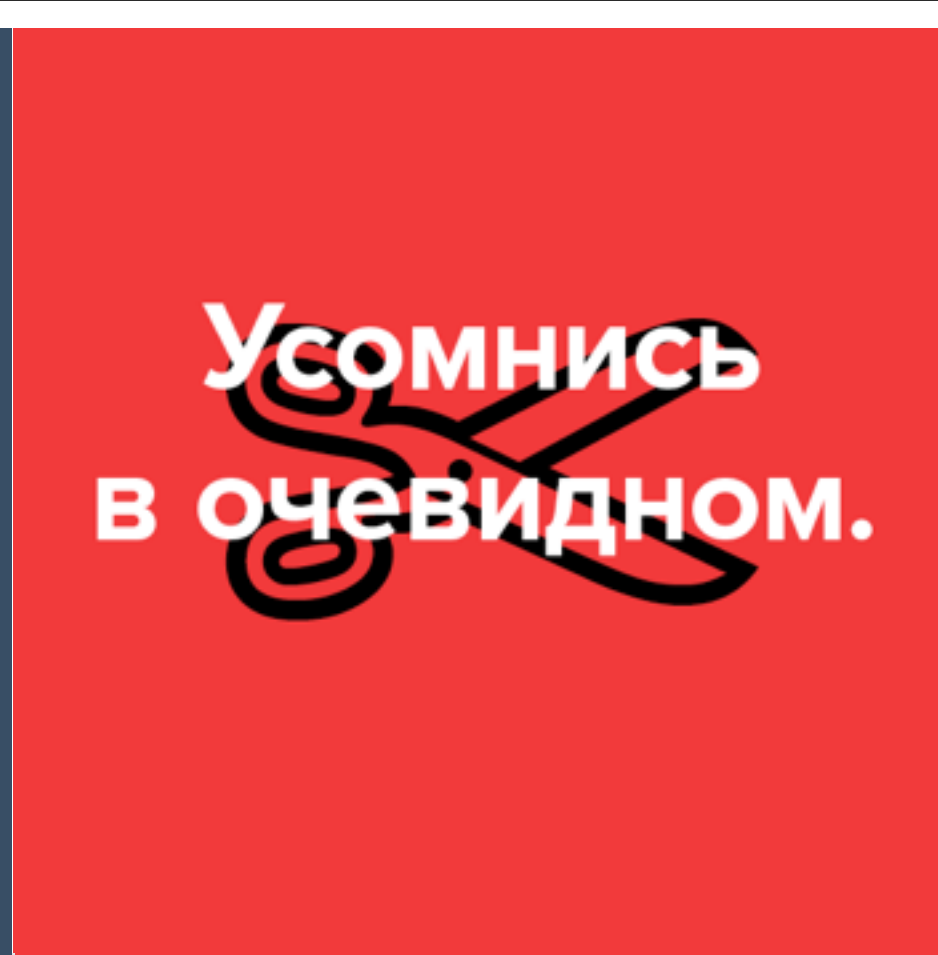
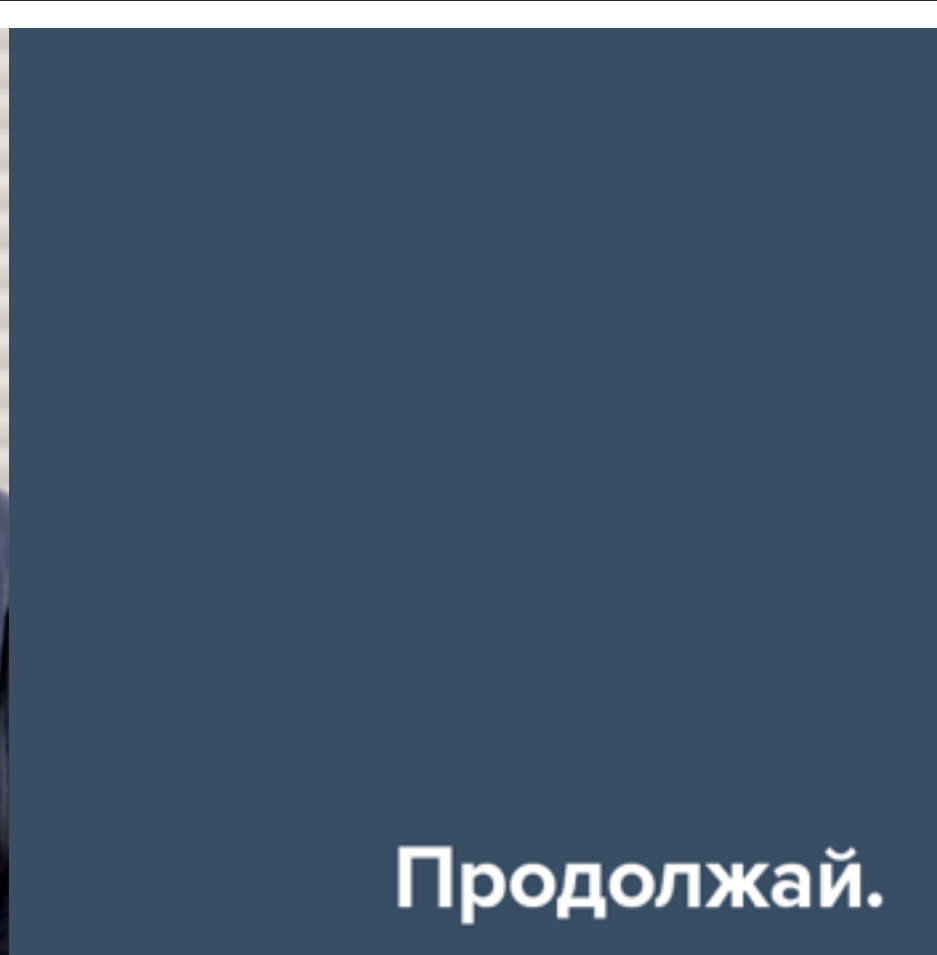
CoffeeScript



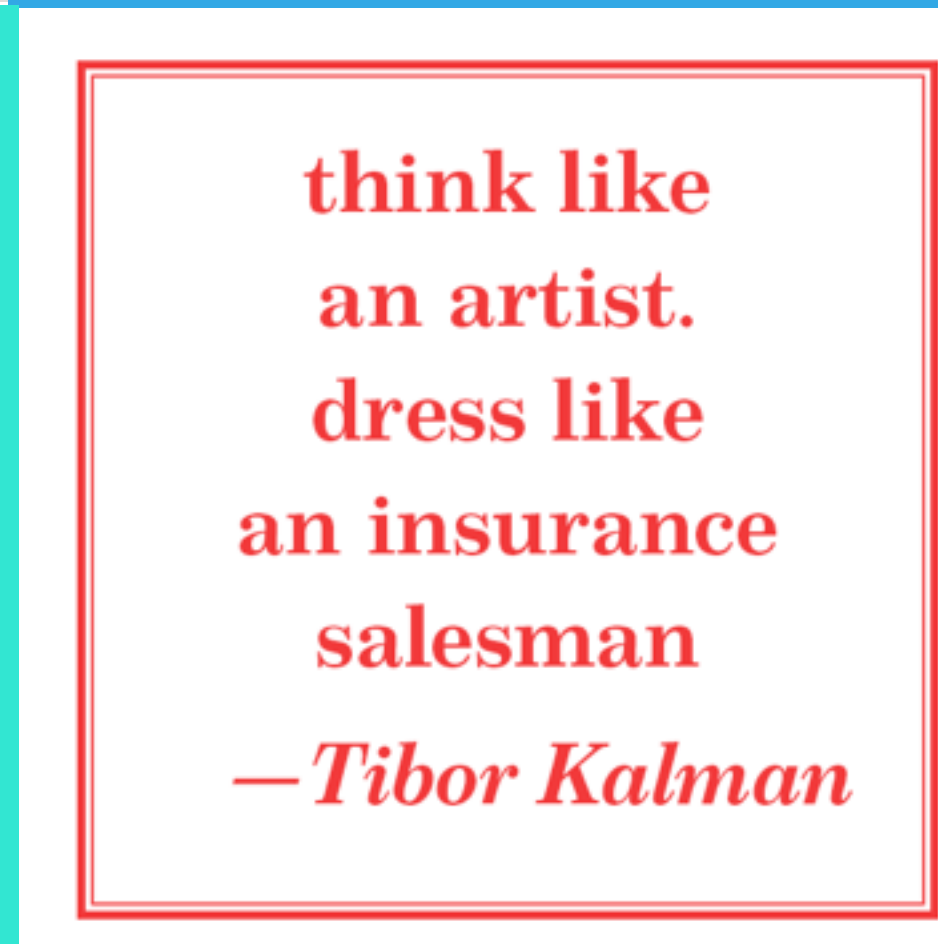
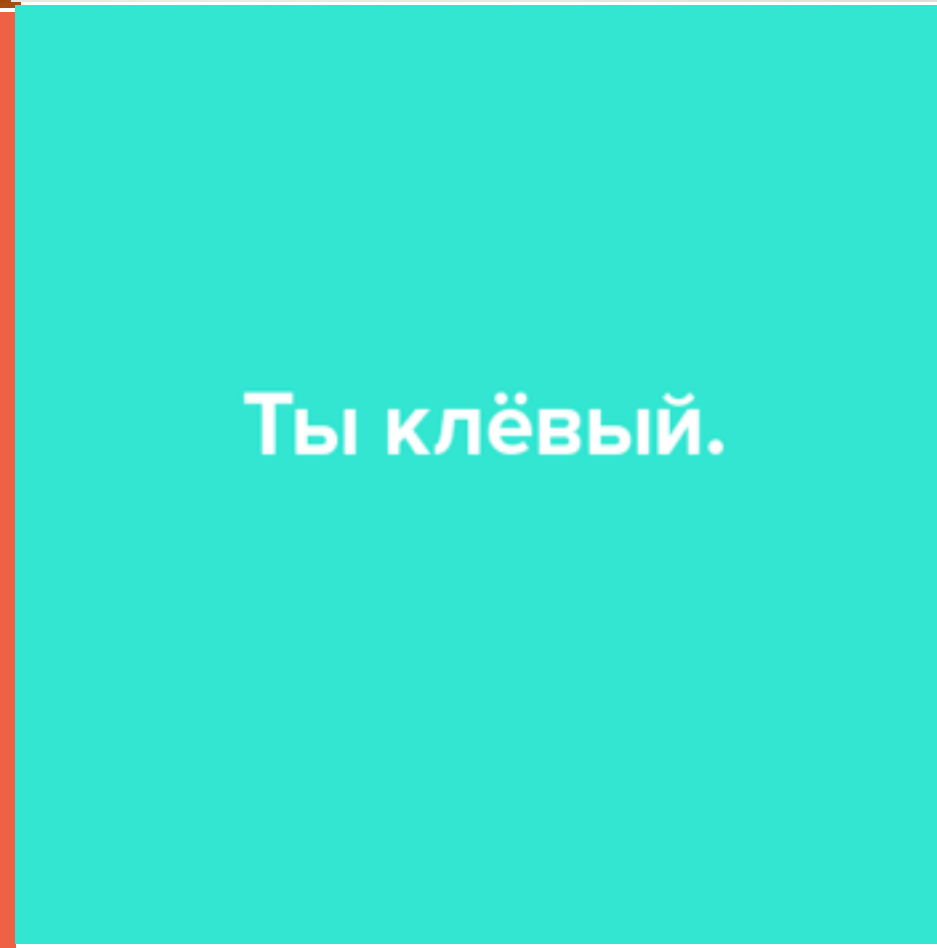
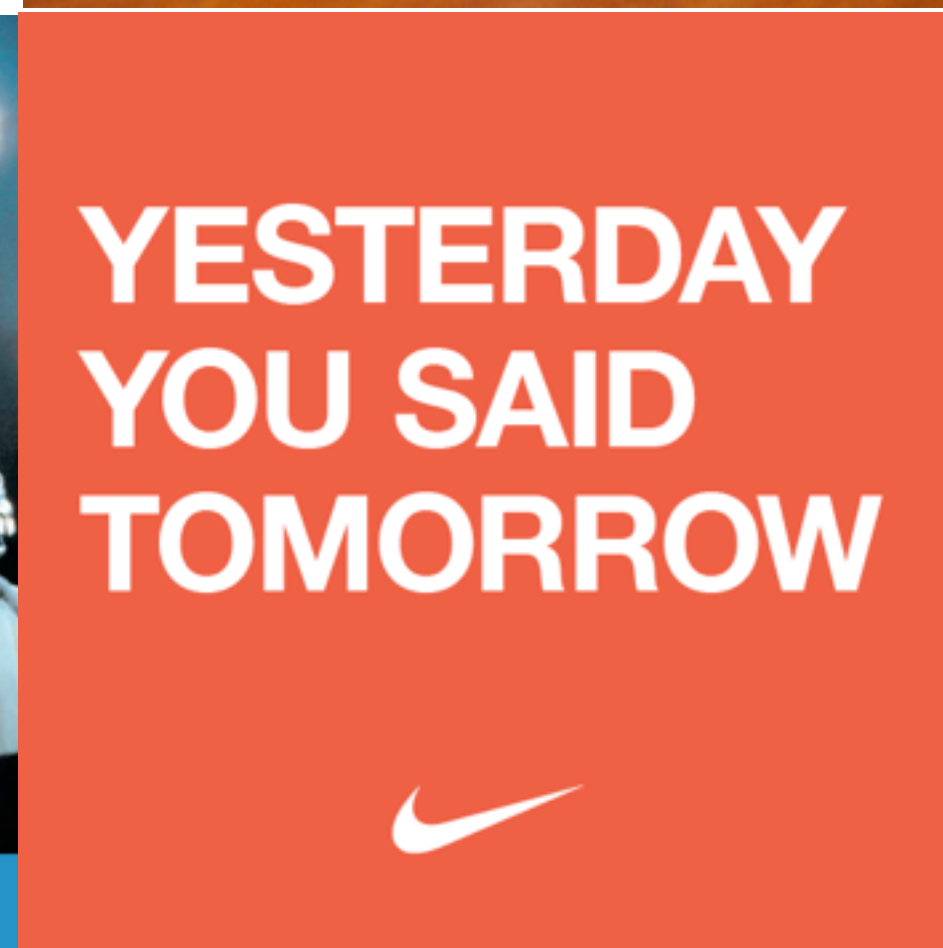
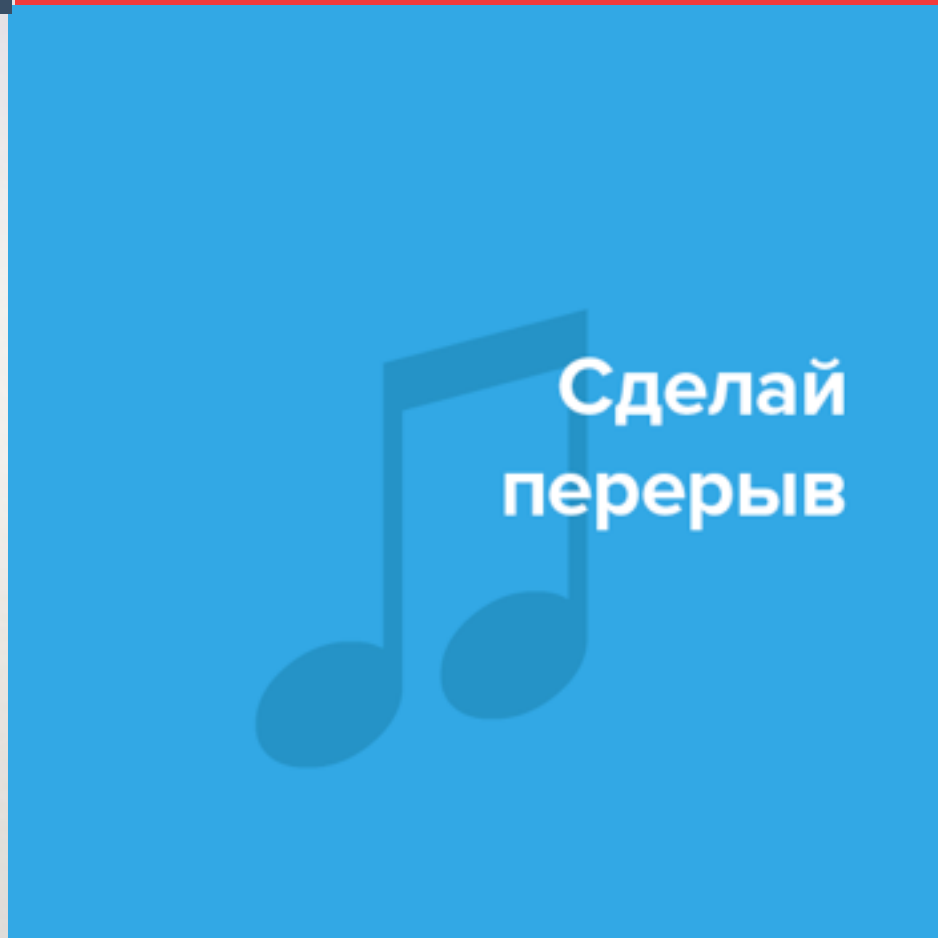






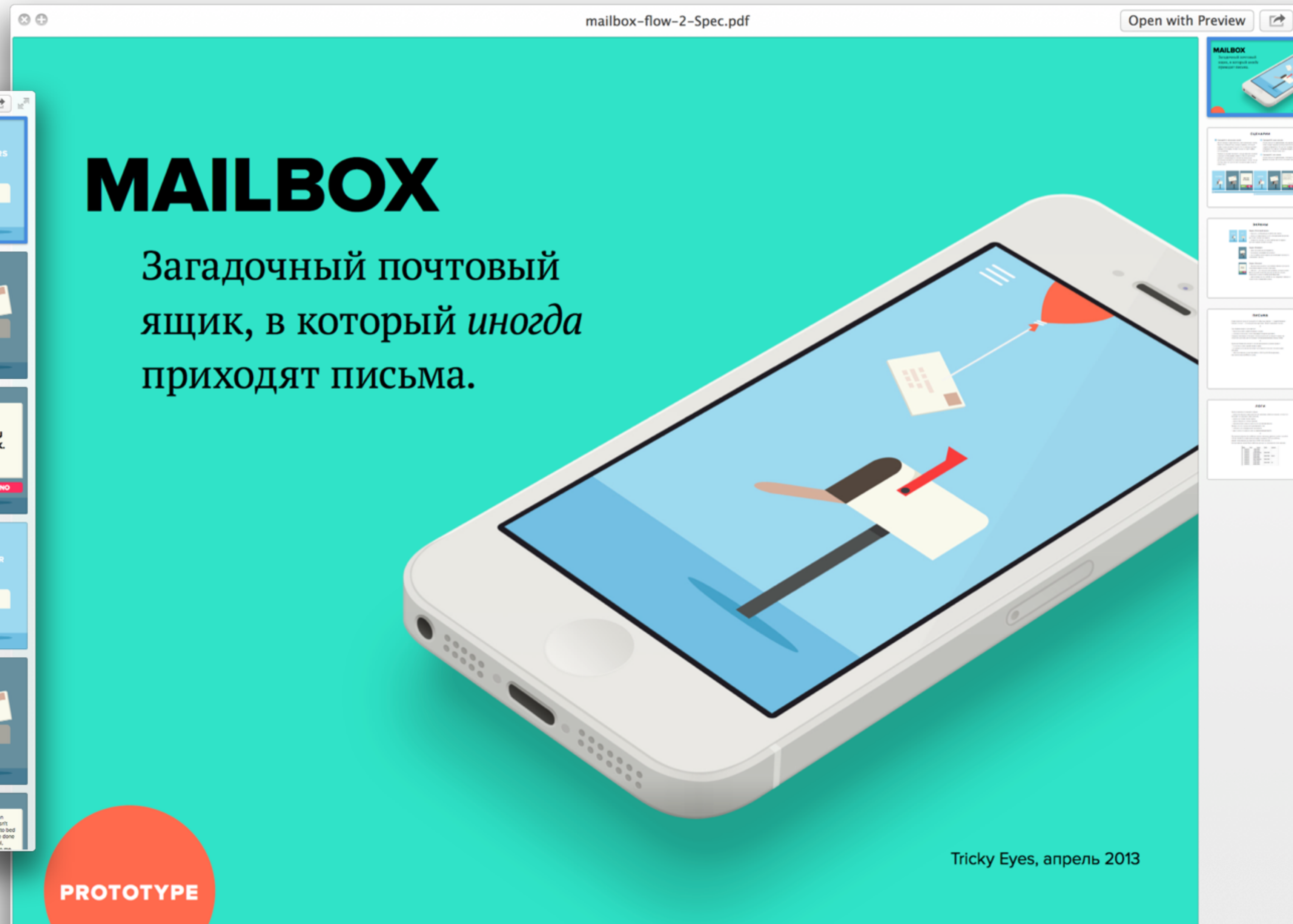


Предлагаю Шенгенские визы срочно,надежно,без предоплат !
Работаем с отказниками , депортациями , сложными случаями!
1 мес-120 евро,3 мес-160 евро,пол года-200 евро,год -300 евро.
Все данные визы с данной ценой с личной подачей Польша.
(Шенген)
Также делаем Грецию(безличная подача),Литву ,Эстонию(с личной).
Оформляем ПМЖ в Европе ,ускоренное получение гражданства !
Иммиграция в Европу через беженство !
Рабочие визы для работы по всей Европе !
Вид на жительство в Украине для иностранцев,законно!
066-968-85-00 ,0957270996
alexboy43@i.ua
alexboy43@meta.ua



Taxi Driver (1976) Martin Scorsese

Donnie Darko (2001) Richard Kelly





Опросник плей-тест Tricky Letters

Чистилище click to add tags

PT Serif 18 B I U a

Опросник плей-тест Tricky Letters

1. Как бы ты описал это приложение?
2. Опиши опыт и ощущения
3. Наша цель — создать экспириенс вокруг получения писем. Получилось?
4. Каким письмам ты ставил LOVE IT, каким NO?
5. Что разочаровало?
6. Что понравилось?
7. Визуально ок?
8. Как долго бы им пользовался?
9. Купил бы это приложение за доллар в аппсторе?
10. Что стоит добавить перед релизом в аппстор?

Дата	Время	Тема	Оценка
16 мая, четверг			
15:02	!First		
15:03			
15:06			
16:30			
18:06			
2:05	phras		
17 мая, пятница			
12:28			
21:46	quote-katman	love it	
18 мая, суббота			
9:28	phrase-you-amazing	no	
2:18	sport-nike	love it	
	pics-money	love it	
19 мая, воскресенье			
12:09	pics-we-dont-understand	love it	
20 мая, понедельник			
10:20	movie-taxi-driver	love it	
	art-kandinsky	love it	
0:42	spam	no	
21 мая, вторник			
не открывал приложение			
22 мая, среда			
не открывал приложение			
23 мая, четверг			
9:08	movie-donnie-darko	no	

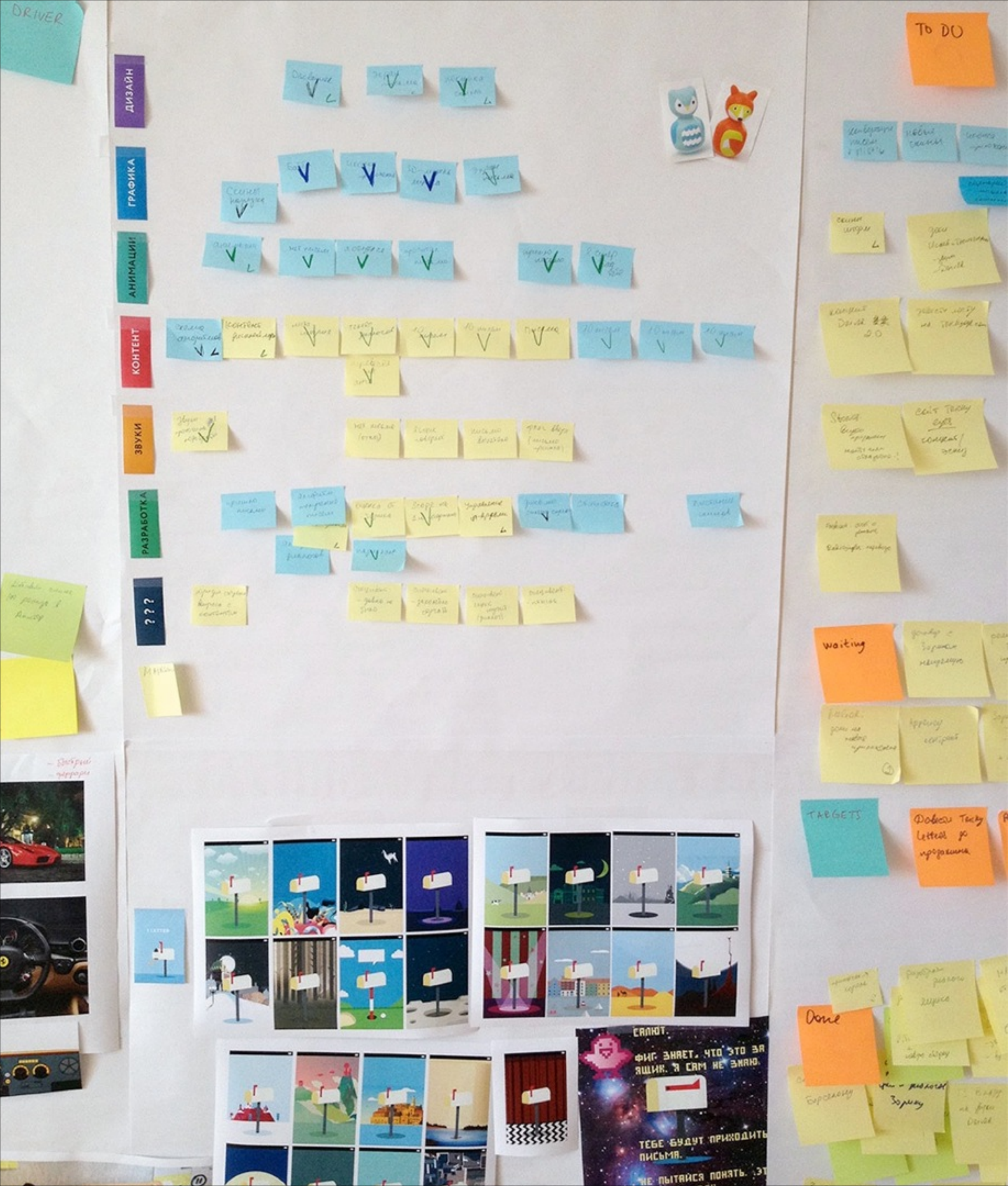
Итоги плейтеста

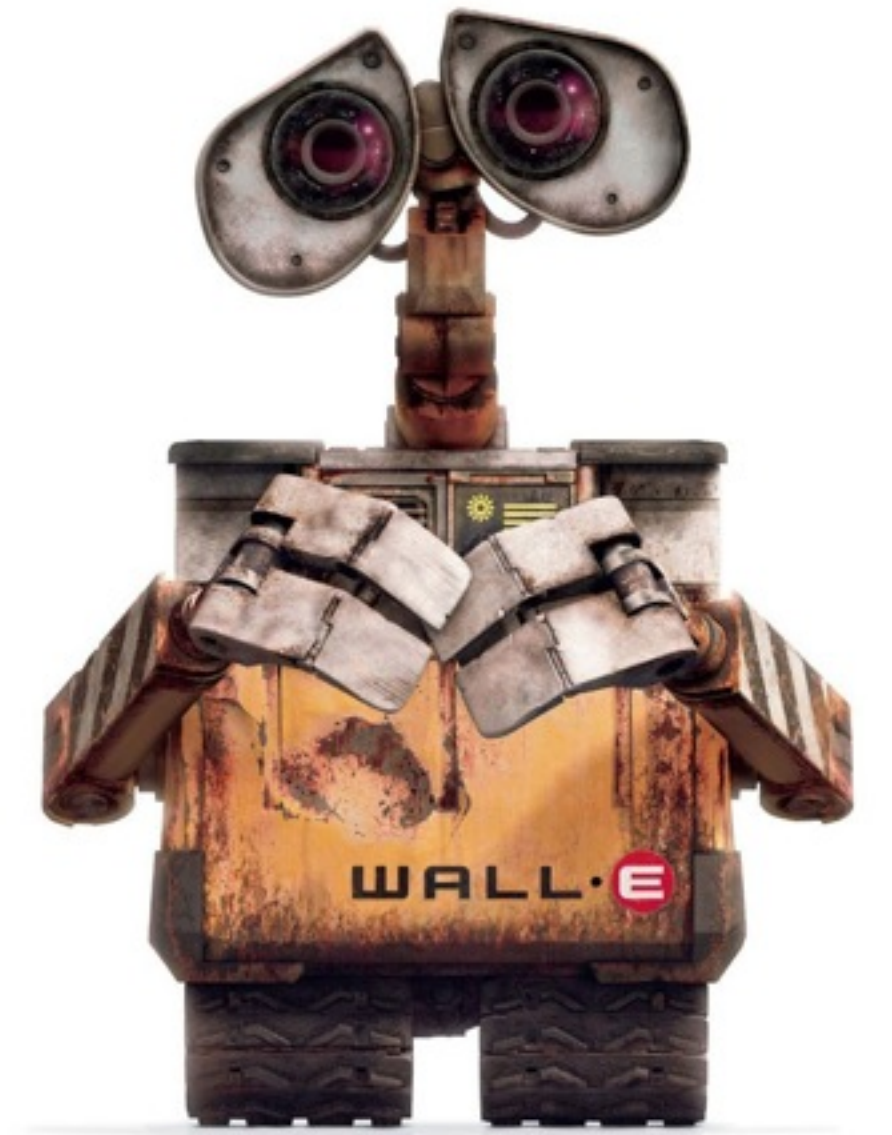
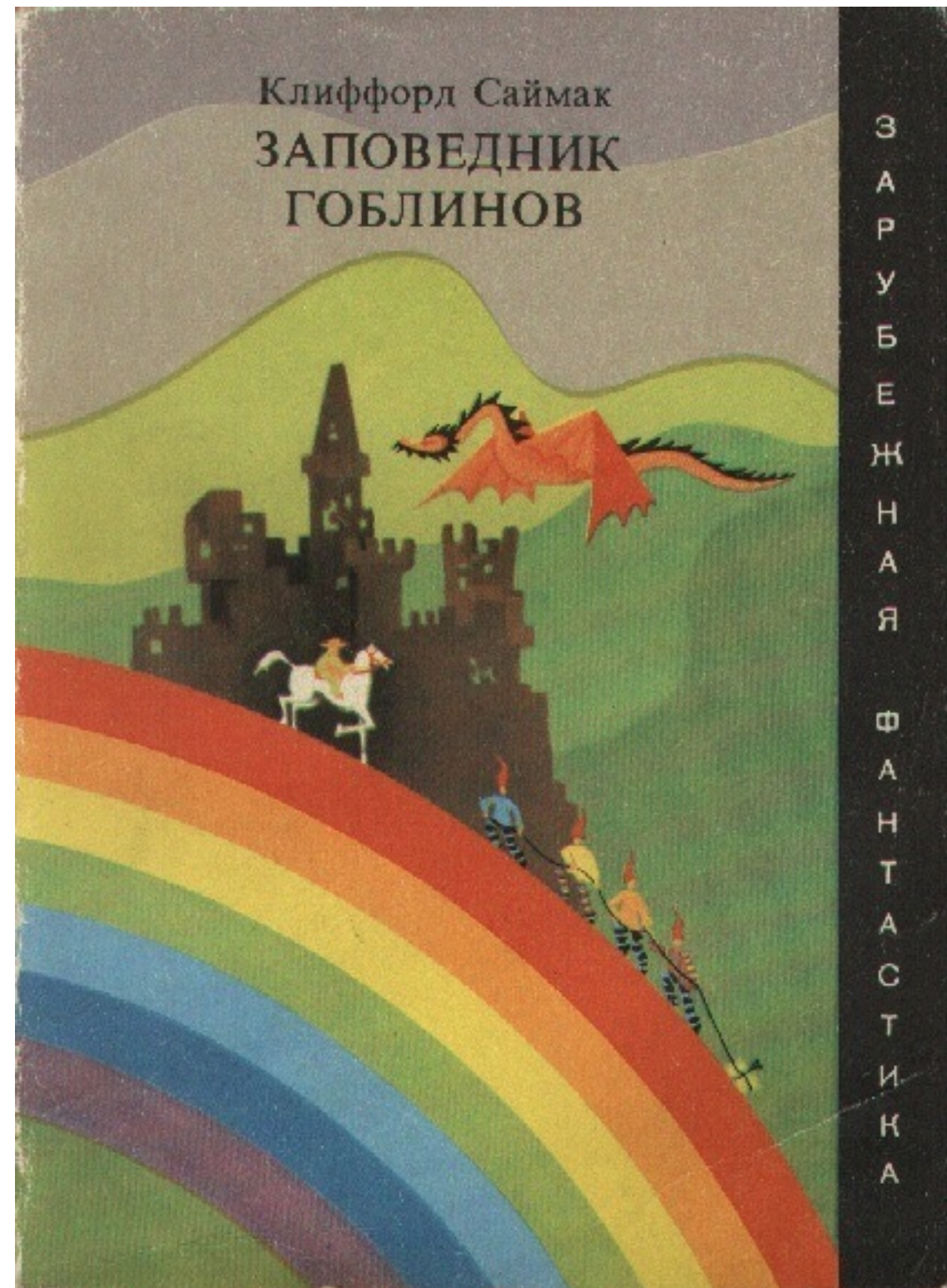
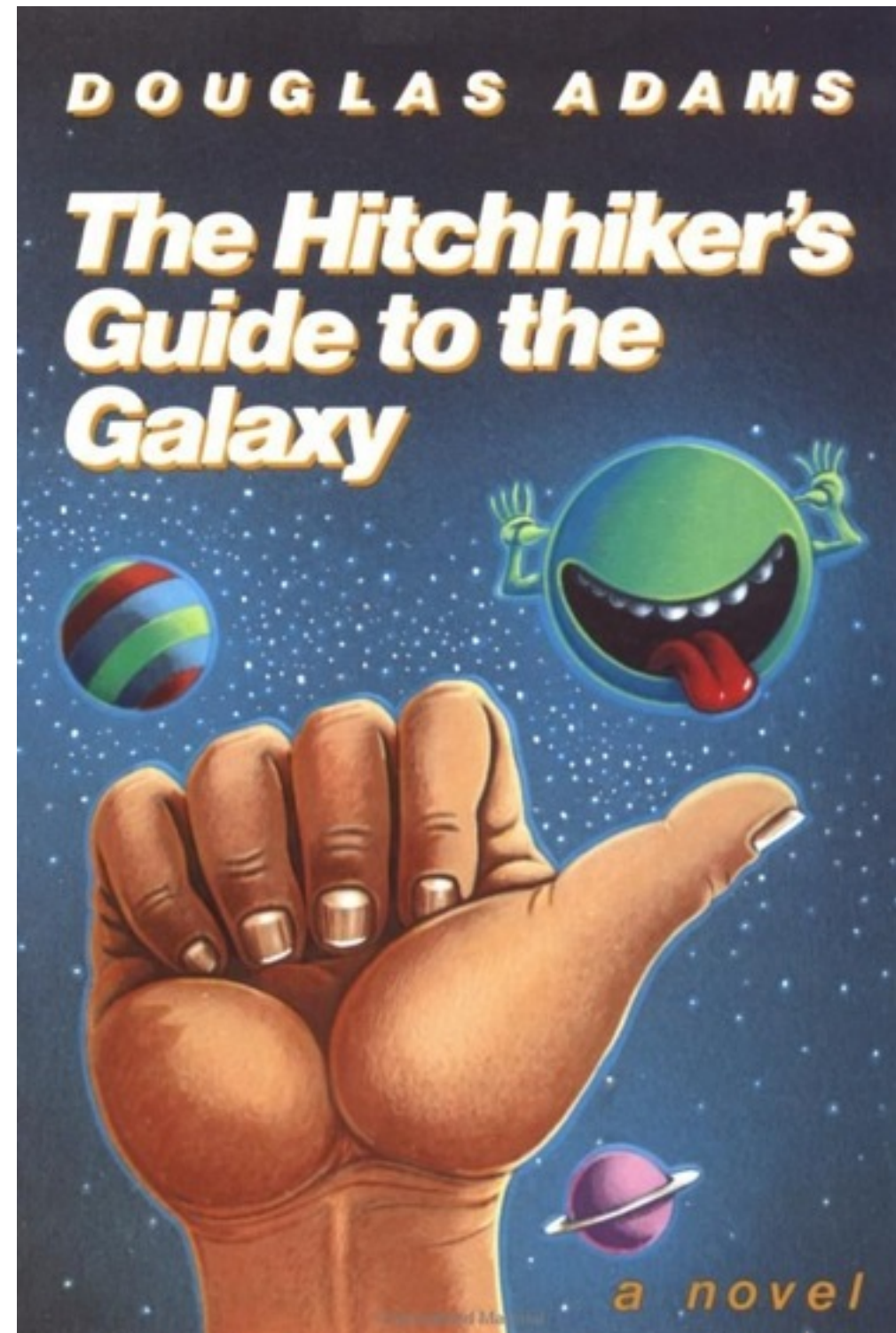
Tricky Letters click to add tags

PT Serif 18 B I U a

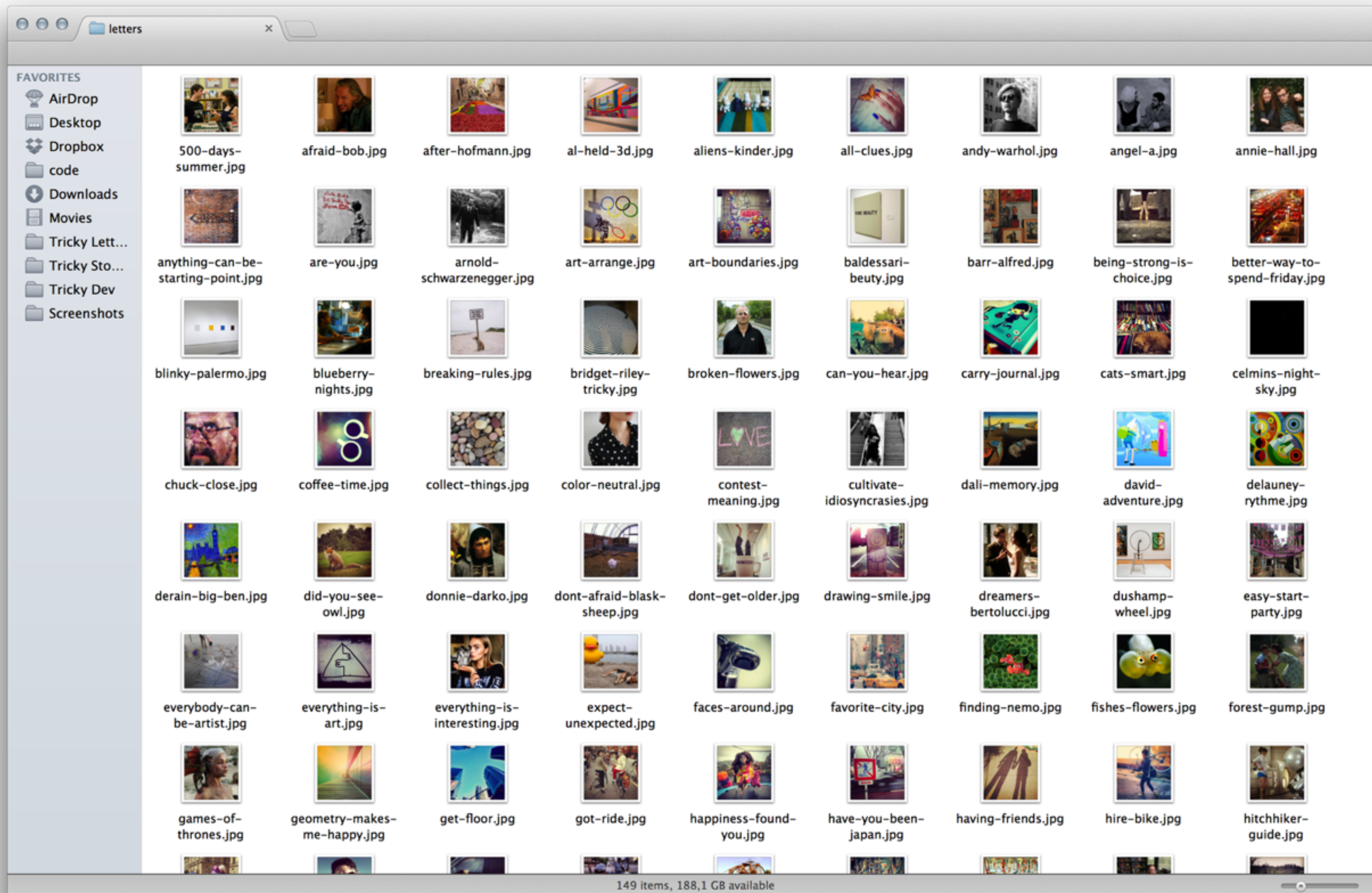
Итоги плейтеста

1. Когда много писем, теряется ценность каждого в отдельности
2. Письма не должны быть всегда в инбоксе
3. Love it или No непонятны людям — к чему приведёт их решение
4. Когда ящик пустой, нечего с ним делать
5. Главная фишка приложения — это магия, неожиданность
6. Все пользовались до последнего письма
7. Нужно различать письмо как контент игры и сообщение непосредственно пользователю
8. Люди не заходят в приложение специально, но когда оно попадает на глаза, обязательно открывают, потому что не боятся, что оно сожрёт их время; МИМО ПРОХОДИЛ ЗАШЁЛ ПРОВЕРИЛ
9. Непонятно, чего ожидать и как пользоваться — нужна обучалка
10. В первый все заходят часто
11. Есть люди, которые заходят только один раз в 2-3 дня
12. Графика и образ ок
13. Профакапили с первым письмом — при первом запуске приложения должна быть сразу хорошая эмоция
14. Не надо превращать в сервис, социальное приложение, Rando, RSS и проч. — сохранить минимализм, абсурдность, неожиданность
15. Сложно продемонстрировать другу
16. Некоторые пользователи ожидают, что могут влиять на паттерн получения писем или внести свой вклад — например, написать своё письмо
17. Нравятся письма, которые более личные
18. Позиционировать не как сервис, а как игрушку
19. Нужно «подмигнуть» пользователю, который пытается «сломать» систему, заходя по 20 раз подряд
20. Нужно дать по жопе пользователю, который долго не заходил
21. Неотзывчивый интерфейс: непонятно, что ты прочитал письмо, непонятно, что там нет больше писем и т. д.
22. Два человека сказали, что это «девчачье приложение» — «девочкам точно понравится»
23. Хорошо, что не было пуш-уведомлений и не доставало своим присутствием
24. Люди не поняли паттерн прихода писем — это хорошо!
25. Анимированные гифки!










-life-2.numbers Open with Numbers

Text	Caption
anything can be a starting point. Start where you are.	
are you?	
being strong is a choice.	
there is a better way to spend a Friday evening.	
breaking the rules often helps.	
don't be afraid to be a black sheep.	
drawing a smile you smile at the world.	
it is easy to start a party.	
everybody can be an artist.	
expect the unexpected — and you will find it.	
geometry is everywhere.	
anna ride?	
are a bike? Hmm...	
let you think you own your car.	
did people invented a wheel to do this?	
just give me your money.	
keep calm and carry on.	
keep running.	
know this guy?	
love colors?	
people can do magic. When they love their work.	
face doesn't matter. You can do it everywhere.	
are you a real hipster?	
really.	
today say somebody that she is beautiful.	
unicorns exist.	
watch-your-step	Watch your step.
what-make-you-feel-unstoppable	What makes you feel unstoppable?
what-walt-would-say	What would Walt say?
works-horse	He works like a horse.
you-can-buy-poem	You can buy a poem.
you-can-get-stronger	You can't get younger but you can get stronger.
you-can-solve-it	You can solve it.
you-dont-know-your-limits	You don't know your limits.
you-know-what-makes-you-happy	Only you know what makes you happiest. Identify it and make it a habit.
you-need-sweet	You need something sweet.
your-favorite-song	What is your favorite song?

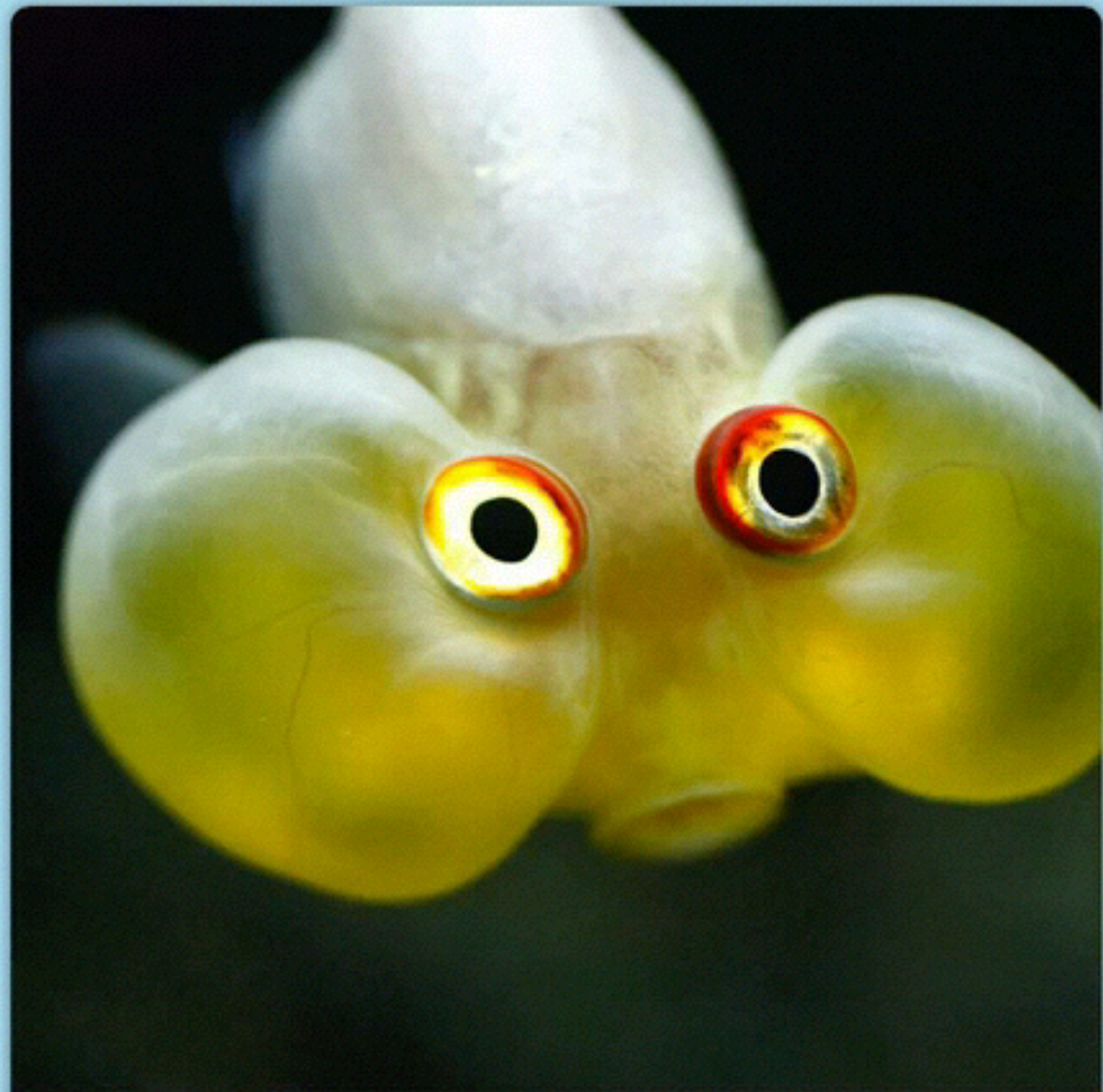
Carrier 5:40 PM



What time do you usually get your first cup of coffee?

OK

Carrier 5:40 PM



Are the fishes flowers?

OK

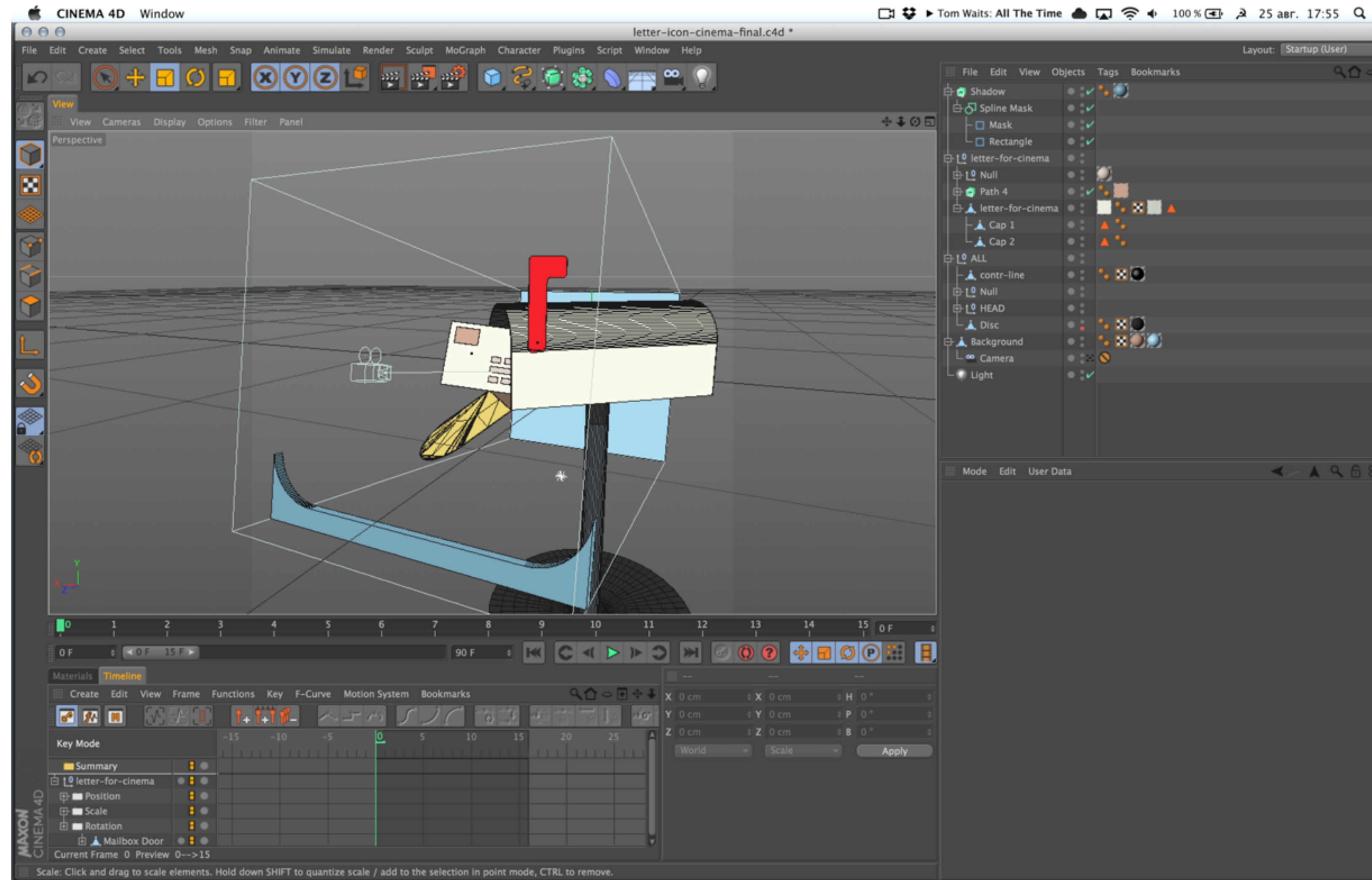
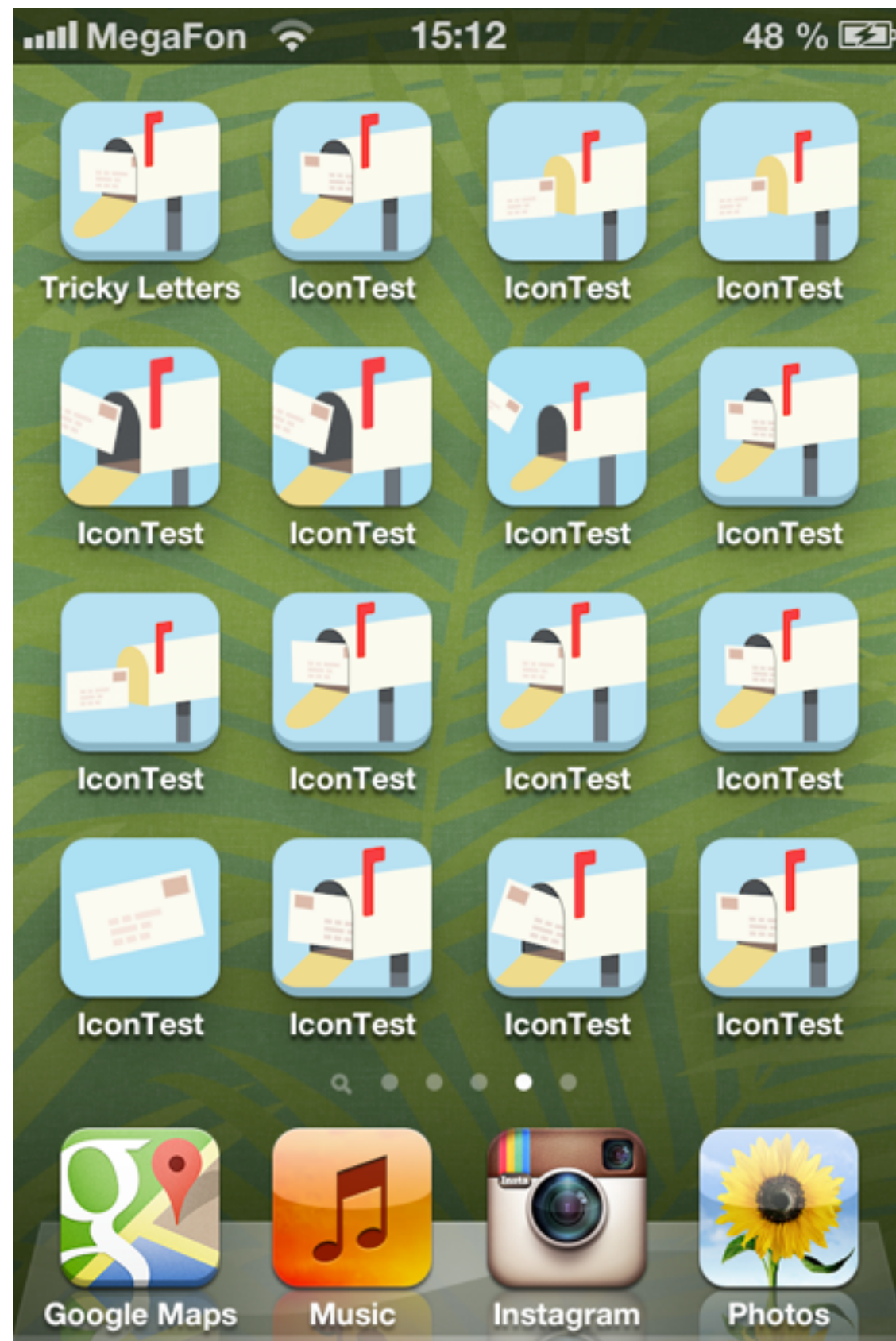
Carrier 5:40 PM

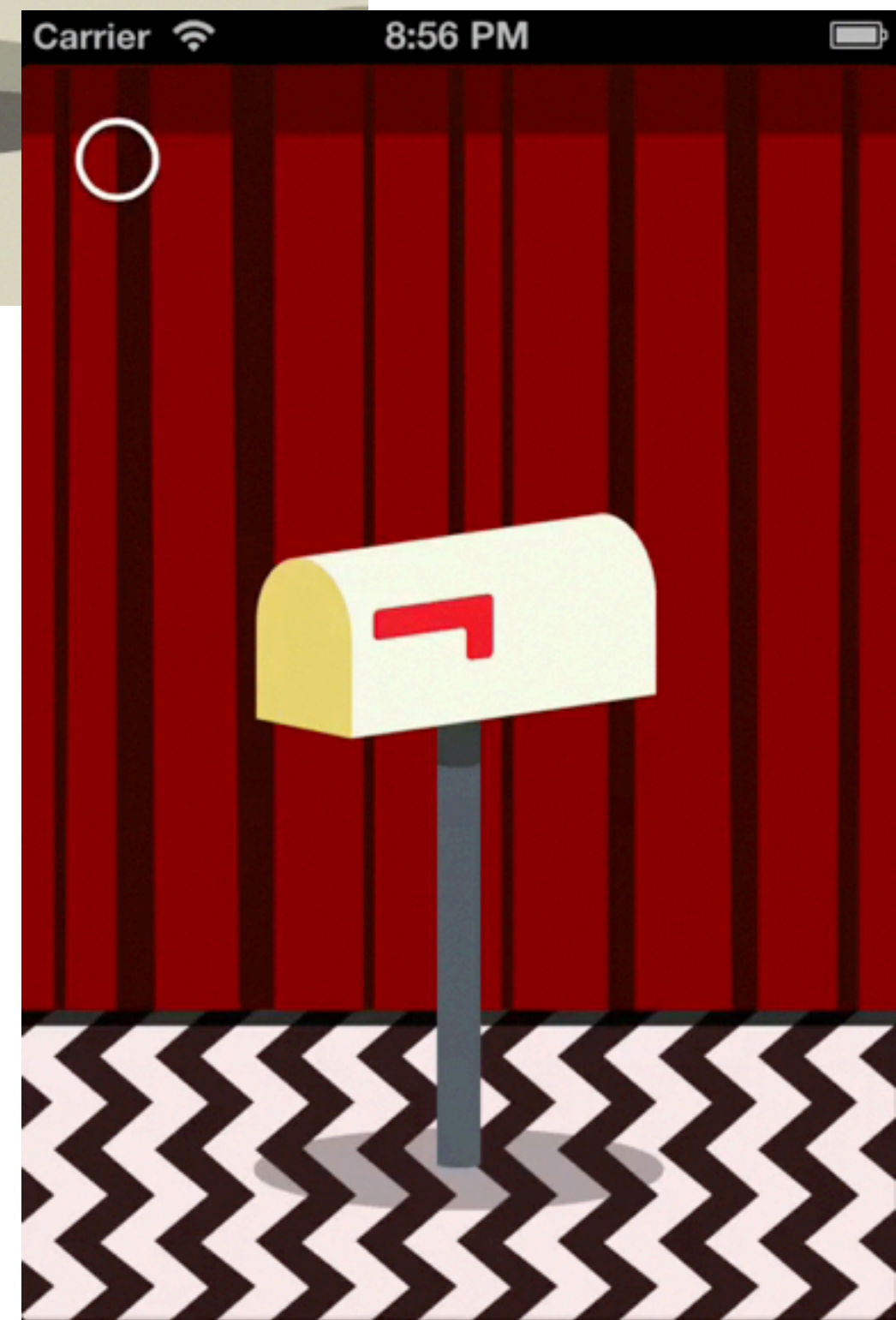
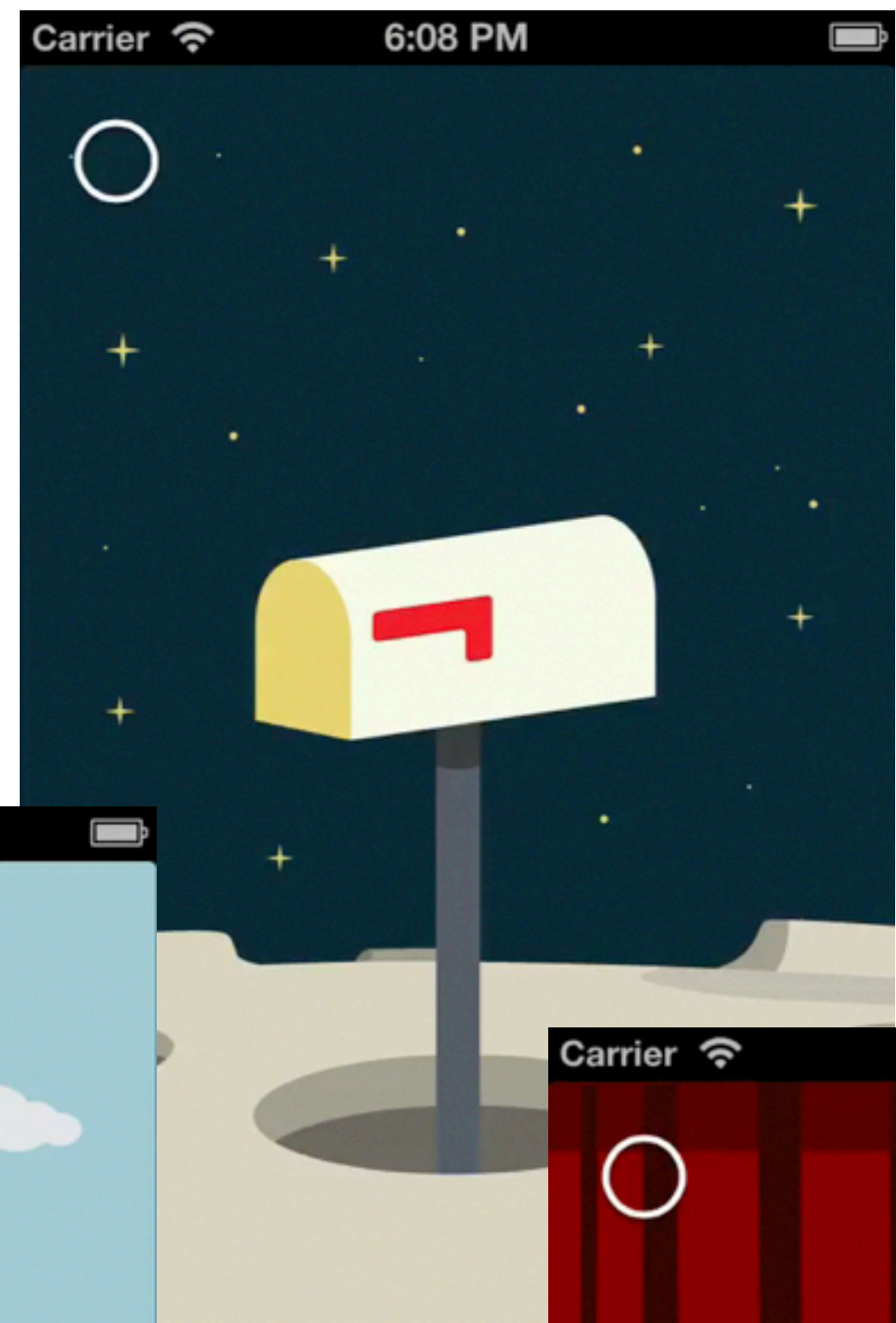
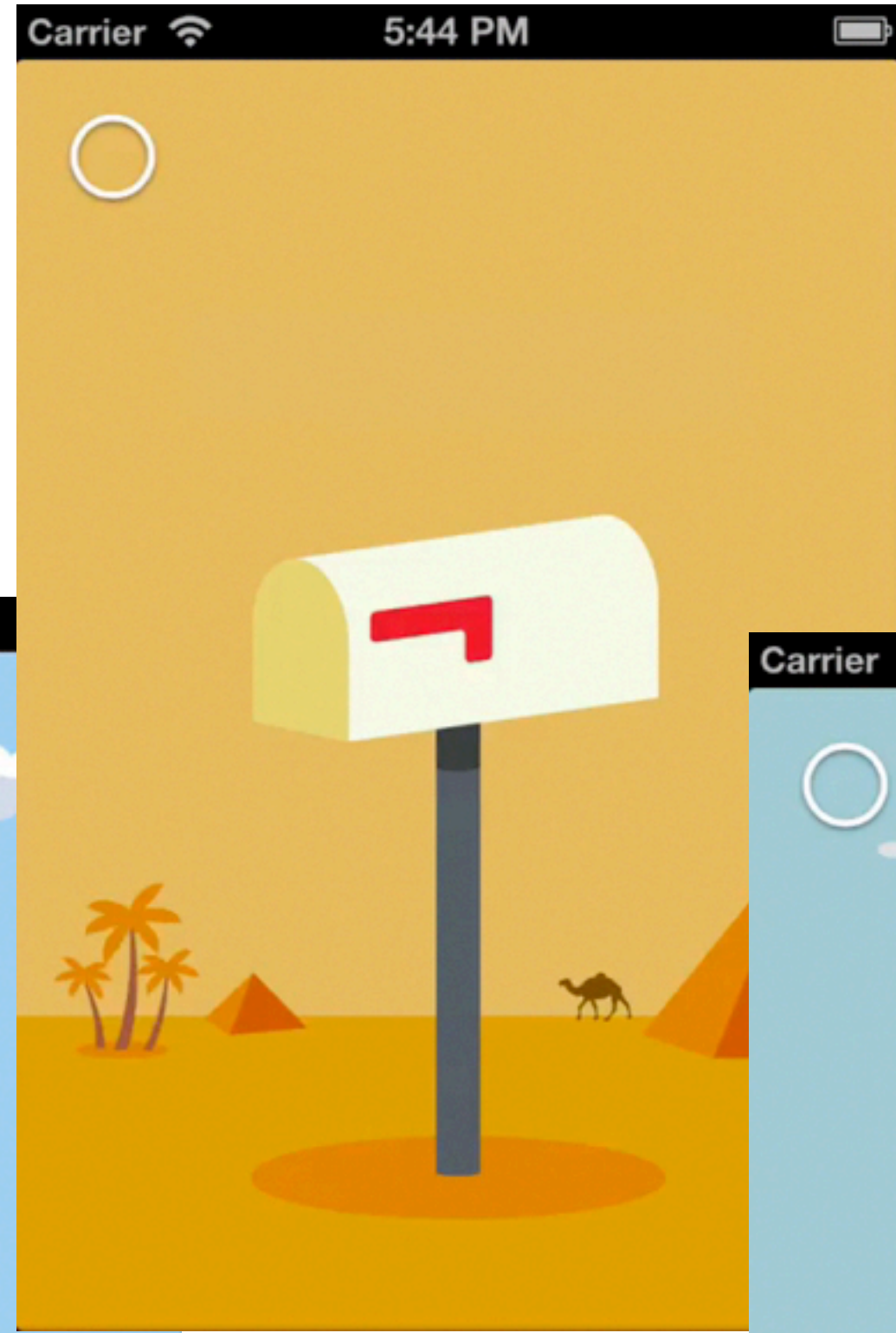
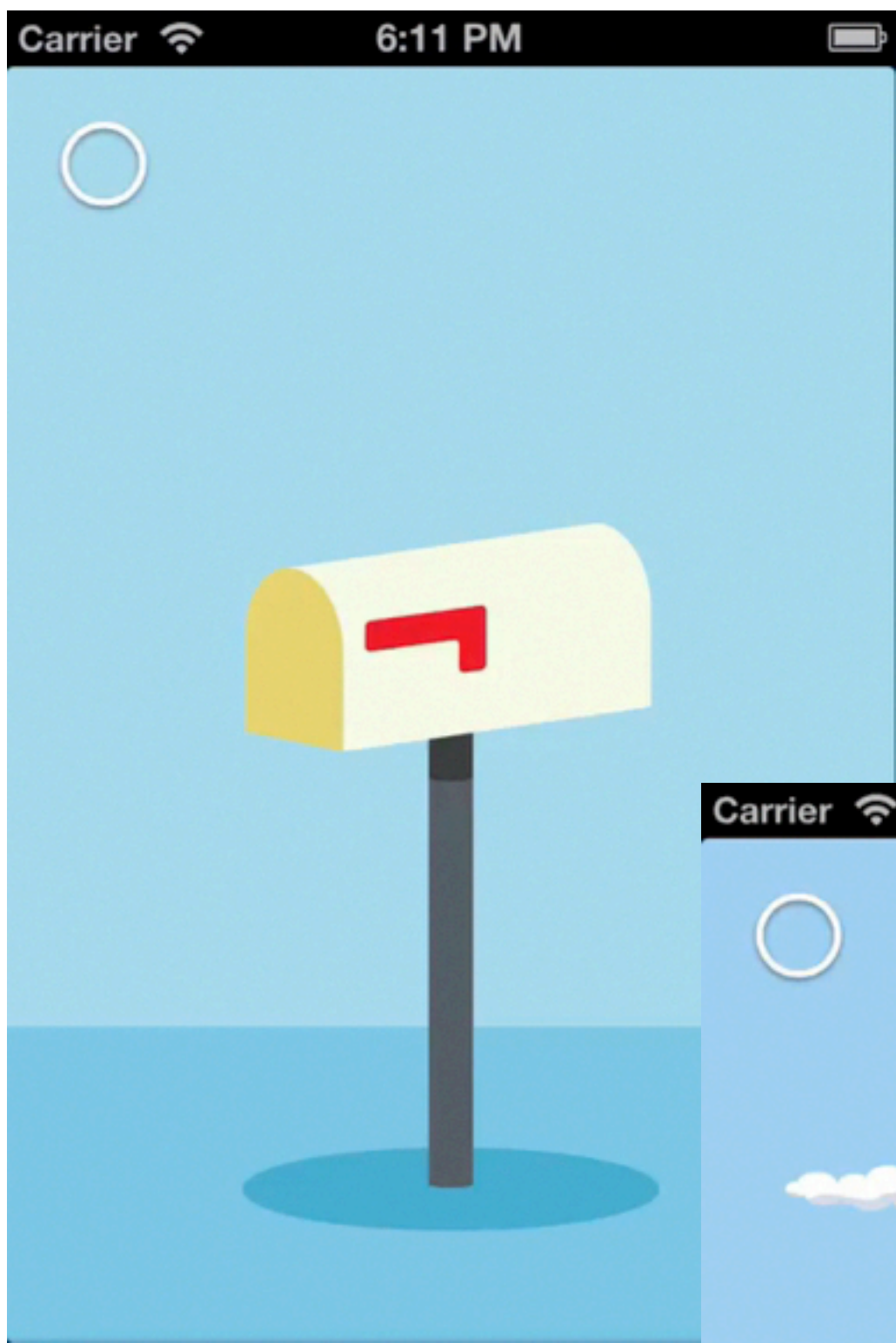


Bruce Nauman, "Human/Need/Desire", 1983

The light works for Naumen.

OK





Bfxr

Pickup/Coin
Laser/Shoot
Explosion
Powerup
Hit/Hurt
Jump
Blip/Select
Randomize
Mutation
 Create New Sound
Apply Synth
Revert Synth
Duplicate Synth

turn on8 X
turn on1 X
turn on2 X
turn on3 X
turn on4 X
turn on5 X
turn on6 X
turn on7 X
turn on9 X
turn on10 X

Synth Mixer

Triangle Sin Square
Saw Breaker Tan
Whistle White Pink

Attack Time
Sustain Time
Punch
Decay Time
Compression
Frequency
Frequency Cutoff
Frequency Slide
Delta Slide
Vibrato Depth
Vibrato Speed
Harmonics
Harmonics Falloff
Pitch Jump Repeat Speed
Pitch Jump Amount 1
Pitch Jump Onset 1
Pitch Jump Amount 2
Pitch Jump Onset 2
Square Duty
Duty Sweep
Repeat Speed
Flanger Offset
Flanger Sweep
Low-pass Filter Cutoff

Play On Change
Play
Master Volume
Export Wav
Load from Disk
Save to Disk
Copy
Paste
Copy Link
About

ABOUT THEME STORE

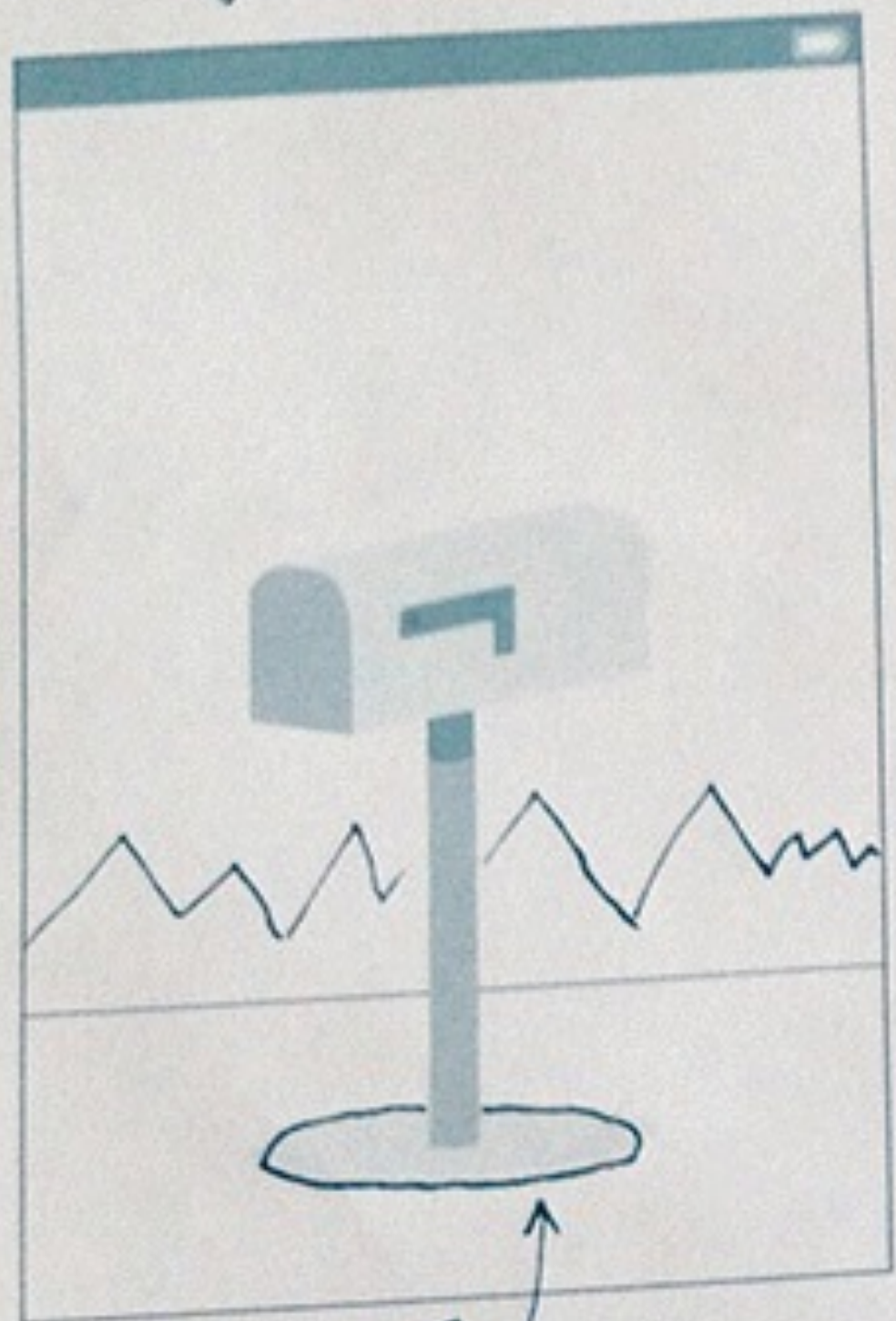
Characters

Recently Used
Search Results
Arrows
Parentheses
Punctuation
Currency Symbols
Pictographs
Bullets/Stars
Math Symbols
Letterlike Symbols
Emoji
Latin

LOWER RIGHT PENCIL
Add to Favorites
Font Variation



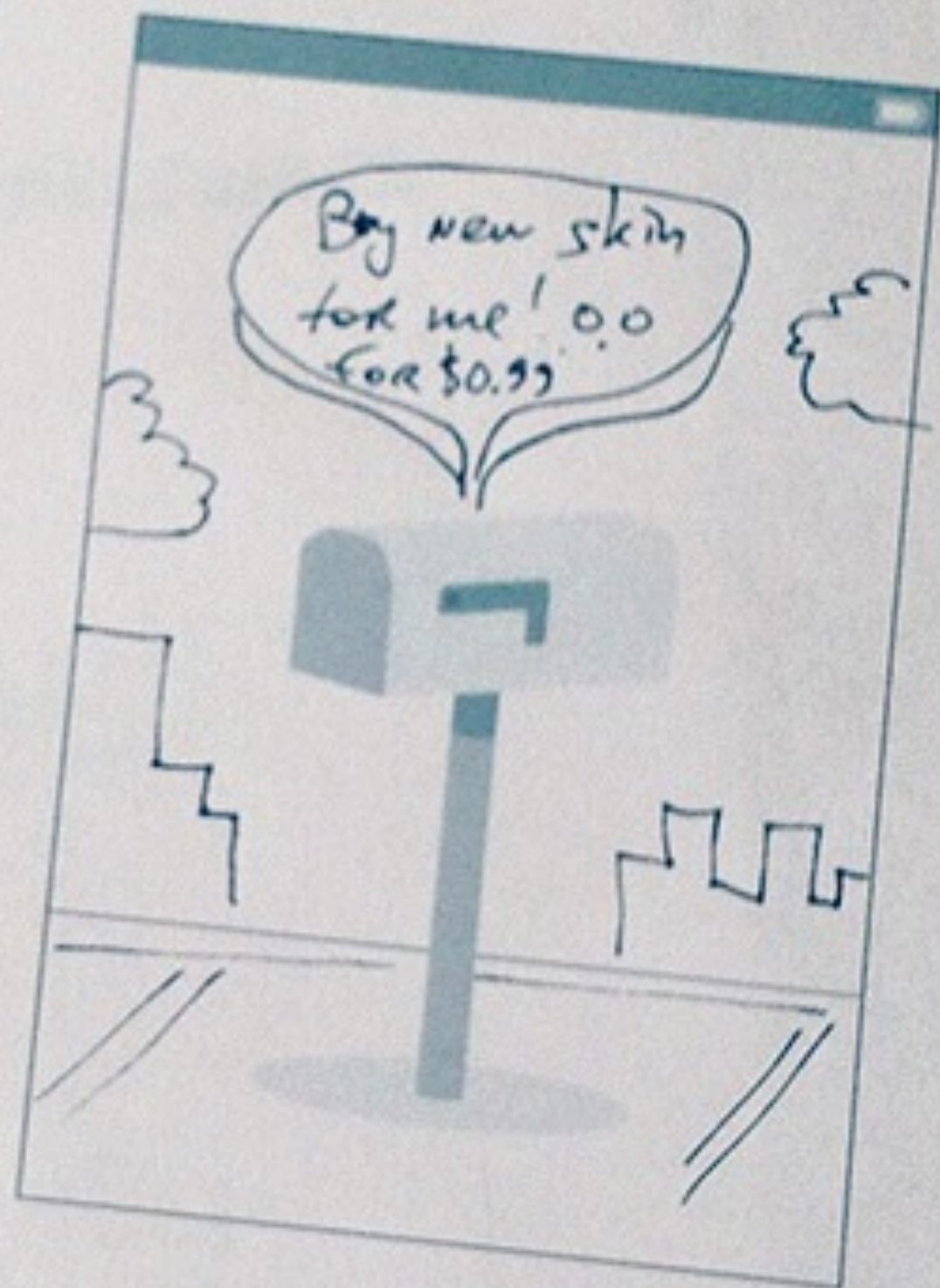
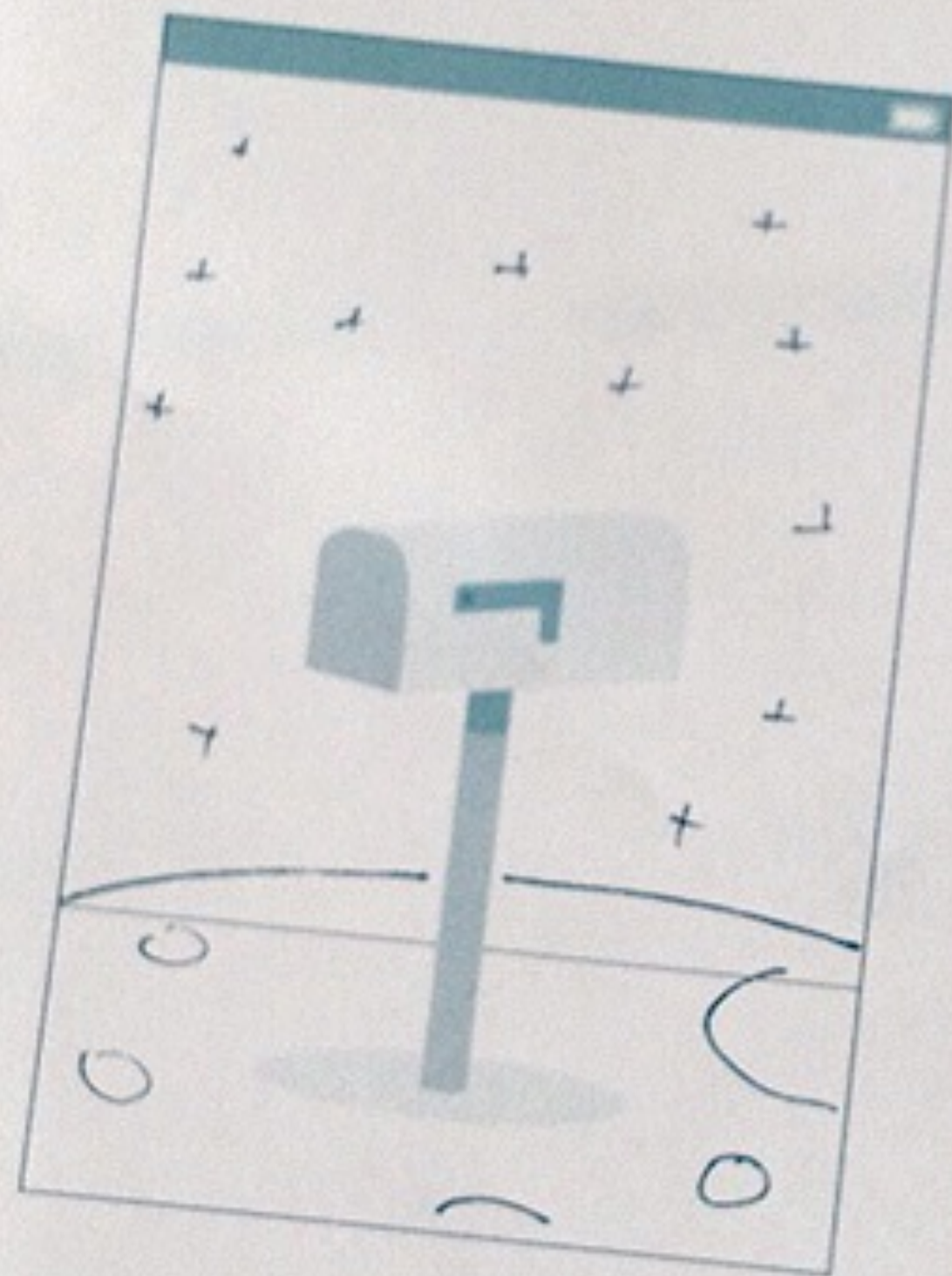
один как акиммагунд



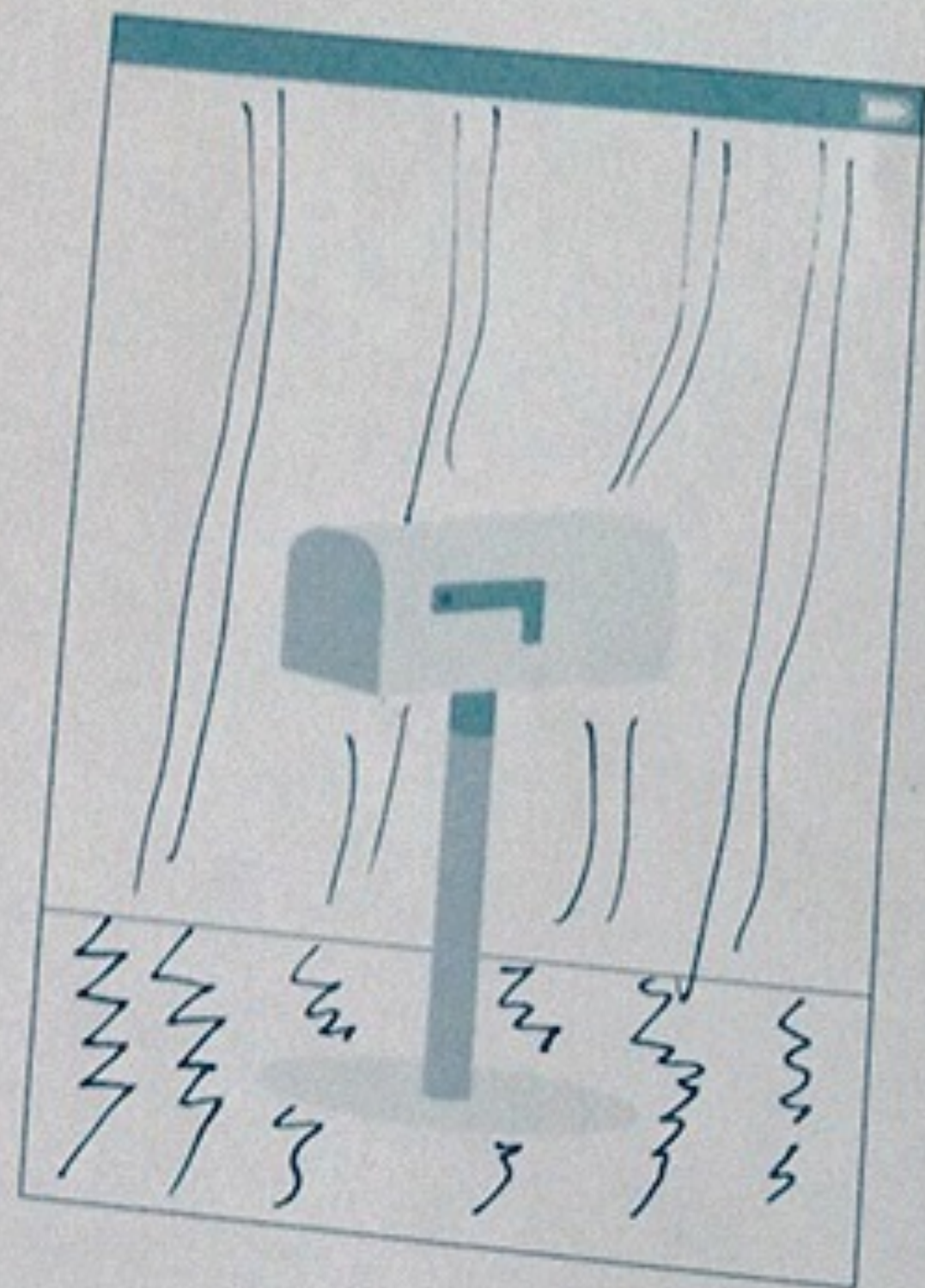
часть
фона

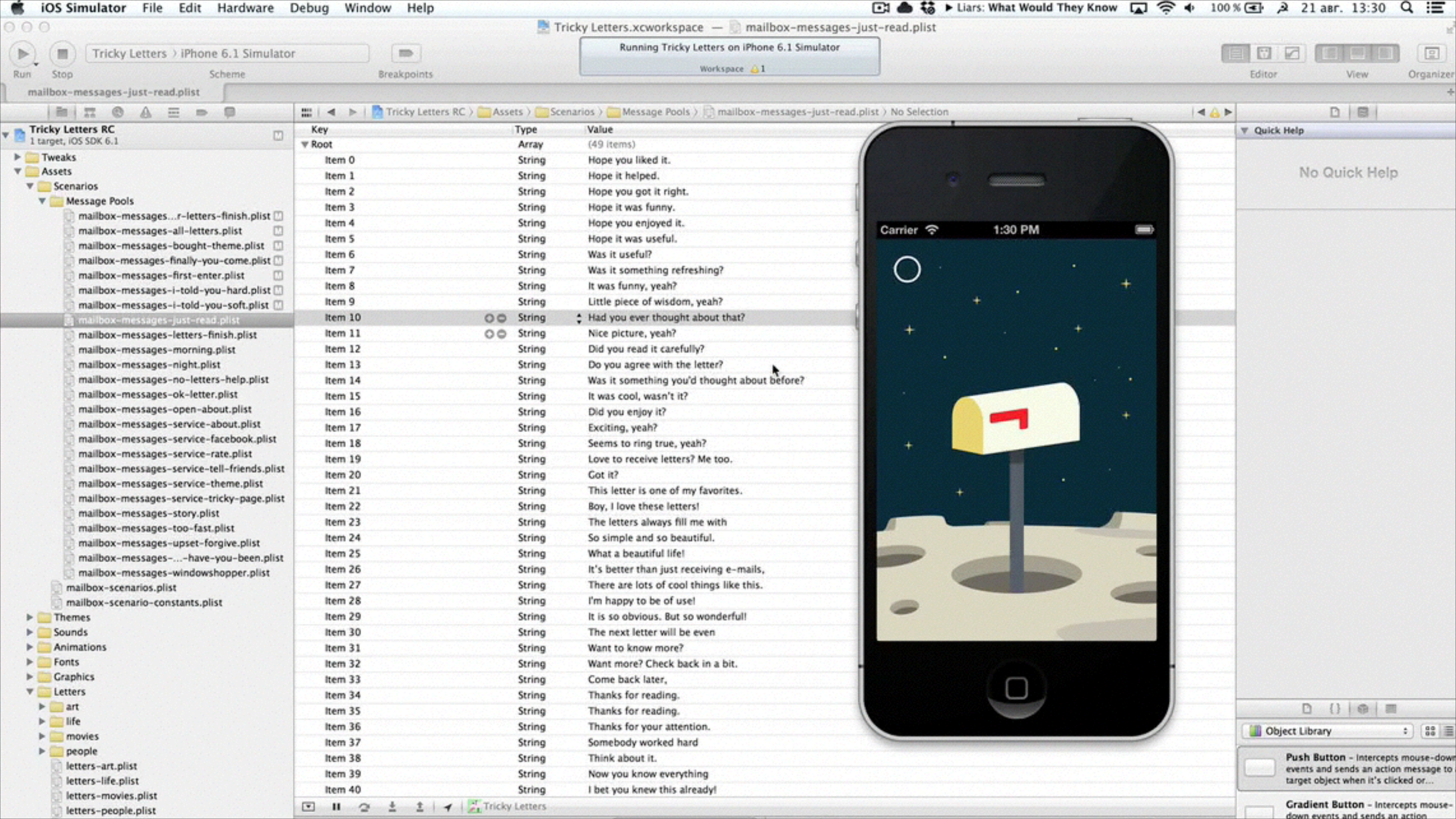
thick bubble

луна
открытый космос
Твиннико комната



абстрактное
штыр
80кб
зеркала





- Tricky Letters RC
 - 1 target, iOS SDK 6.1
 - Tweaks
 - Assets
 - Scenarios
 - Message Pools
 - mailbox-messages-...r-letters-finish.plist
 - mailbox-messages-all-letters.plist
 - mailbox-messages-bought-theme.plist
 - mailbox-messages-finally-you-come.plist
 - mailbox-messages-first-enter.plist
 - mailbox-messages-i-told-you-hard.plist
 - mailbox-messages-i-told-you-soft.plist
 - mailbox-messages-just-read.plist
 - mailbox-messages-letters-finish.plist
 - mailbox-messages-morning.plist
 - mailbox-messages-night.plist
 - mailbox-messages-no-letters-help.plist
 - mailbox-messages-ok-letter.plist
 - mailbox-messages-open-about.plist
 - mailbox-messages-service-about.plist
 - mailbox-messages-service-facebook.plist
 - mailbox-messages-service-rate.plist
 - mailbox-messages-service-tell-friends.plist
 - mailbox-messages-service-theme.plist
 - mailbox-messages-service-tricky-page.plist
 - mailbox-messages-story.plist
 - mailbox-messages-too-fast.plist
 - mailbox-messages-upset-forgive.plist
 - mailbox-messages-...-have-you-been.plist
 - mailbox-messages-windowshopper.plist
 - mailbox-scenarios.plist
 - mailbox-scenario-constants.plist
 - Themes
 - Sounds
 - Animations
 - Fonts
 - Graphics
 - Letters
 - art
 - life
 - movies
 - people
 - letters-art.plist
 - letters-life.plist
 - letters-movies.plist
 - letters-people.plist

Key	Type	Value
Root	Array	(49 items)
Item 0	String	Hope you liked it.
Item 1	String	Hope it helped.
Item 2	String	Hope you got it right.
Item 3	String	Hope it was funny.
Item 4	String	Hope you enjoyed it.
Item 5	String	Hope it was useful.
Item 6	String	Was it useful?
Item 7	String	Was it something refreshing?
Item 8	String	It was funny, yeah?
Item 9	String	Little piece of wisdom, yeah?
Item 10	String	Had you ever thought about that?
Item 11	String	Nice picture, yeah?
Item 12	String	Did you read it carefully?
Item 13	String	Do you agree with the letter?
Item 14	String	Was it something you'd thought about before?
Item 15	String	It was cool, wasn't it?
Item 16	String	Did you enjoy it?
Item 17	String	Exciting, yeah?
Item 18	String	Seems to ring true, yeah?
Item 19	String	Love to receive letters? Me too.
Item 20	String	Got it?
Item 21	String	This letter is one of my favorites.
Item 22	String	Boy, I love these letters!
Item 23	String	The letters always fill me with
Item 24	String	So simple and so beautiful.
Item 25	String	What a beautiful life!
Item 26	String	It's better than just receiving e-mails,
Item 27	String	There are lots of cool things like this.
Item 28	String	I'm happy to be of use!
Item 29	String	It is so obvious. But so wonderful!
Item 30	String	The next letter will be even
Item 31	String	Want to know more?
Item 32	String	Want more? Check back in a bit.
Item 33	String	Come back later,
Item 34	String	Thanks for reading.
Item 35	String	Thanks for reading.
Item 36	String	Thanks for your attention.
Item 37	String	Somebody worked hard
Item 38	String	Think about it.
Item 39	String	Now you know everything
Item 40	String	I bet you knew this already!

Quick Help

No Quick Help

Object Library


Push Button - Intercepts mouse-down events and sends an action message to target object when it's clicked or...

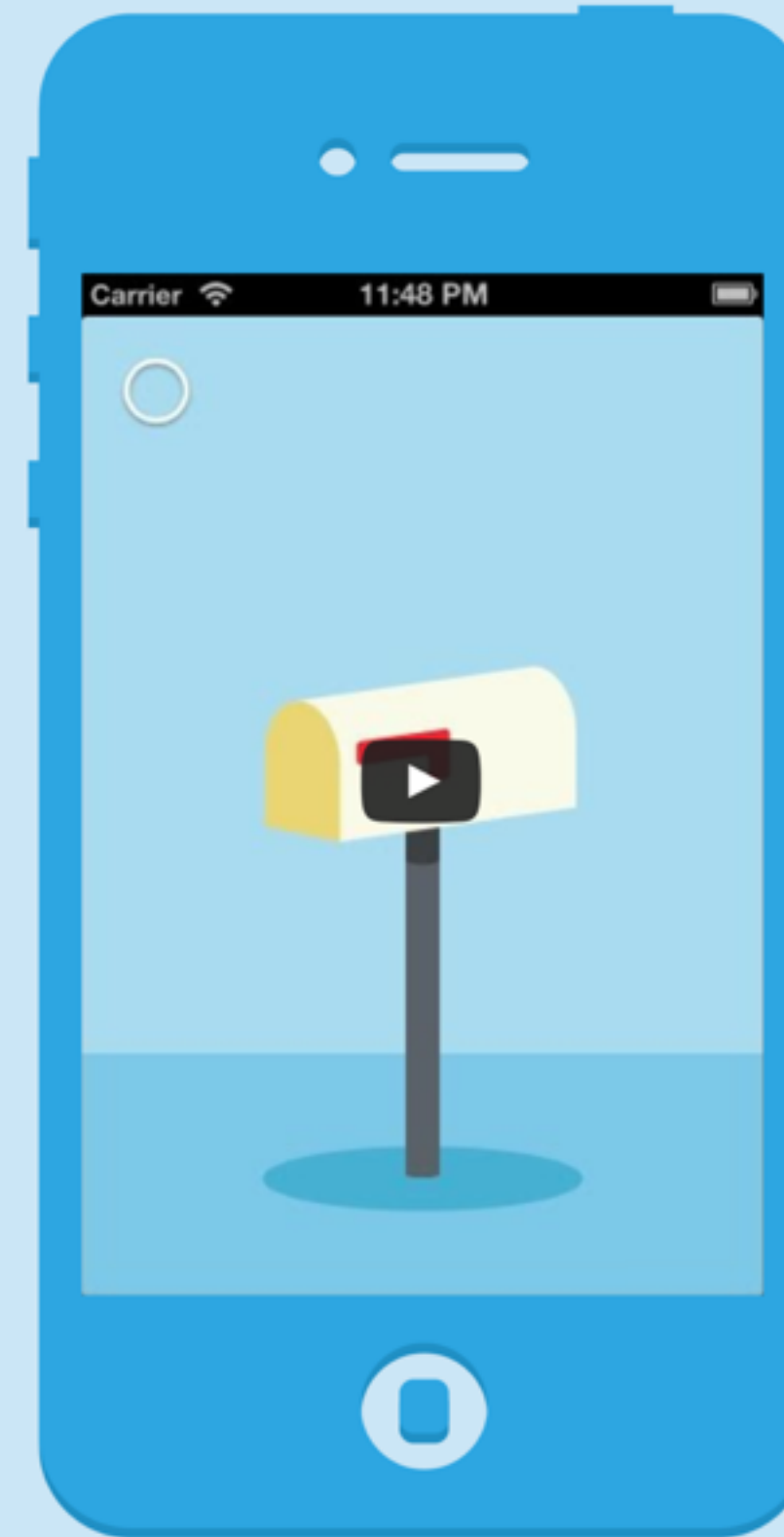
Gradient Button - Intercepts mouse-down events and sends an action...

Surprise comes in daily letters

Tiny wisdom. Meaningful quotes. Inspirational art.
The only catch? You don't know when
the next letter will come.



 [PRESS KIT](#)



"Patience, grasshopper," said Mala.
"Good things come to those who wait."





Navigation bar: Laura Girls - Album | 2:57 | -1:54 | Search: tricky letters

Top bar: julia@creativium.org | \$1.14 | Music | Movies | TV Shows | App Store | Books | Podcasts | iTunes U

LIBRARY: Music, Audiobooks, Books, Apps

STORE: iTunes Store

PLAYLISTS: Cut Copy, Daft Punk - Greatest Hits..., Django Django, Follow me, Follow me radio hits, Fuck Buttons, Kraftwerk - Greatest_Hit..., Major Lazer - Free The U..., Maroon 5, MGMT, NEW MUSIC FOR JULIA, Running High, The Brunettes, The Electric Lady, The Knife, Voice Memos, W-O-S-mixes, W-O-S-Radio, YACHT

App Store > Lifestyle > Mechtarium OOO

Download

Offers In-App Purchases

★★★★☆ (124) Rated 12+

TOP IN-APP PURCHASES

1. Central Park Theme	\$0.99
2. Black Lodge	\$0.99
3. Heaven Theme	\$0.99
4. Techno Theme	\$0.99
5. Alpen Theme	\$0.99
6. Moon Theme	\$0.99
7. Amsterdam Theme	\$0.99
8. Sea of Love Theme	\$0.99
9. Camel Theme	\$0.99

LINKS: Developer Website

© Mechtarium LLC

Tricky Letters – Daily Mail for Inspiration

Mechtarium OOO >

Details | **Ratings and Reviews** | Related

Customer Ratings

Current Version | All Versions

Average Rating: ★★★★★☆ 124 Ratings

Click to rate: ★★★★★ It's great.

★★★★★	56
★★★★	31
★★★	28
★★	7
★	2

Customer Reviews

Write a Review | App Support

123 Customer Reviews | Most Favorable

Hilarious ★★★★★
by ftabora – Oct 11, 2013
Such a witty app. Worth the \$1 in laughs

Was this review helpful? Yes | No | Report a Concern

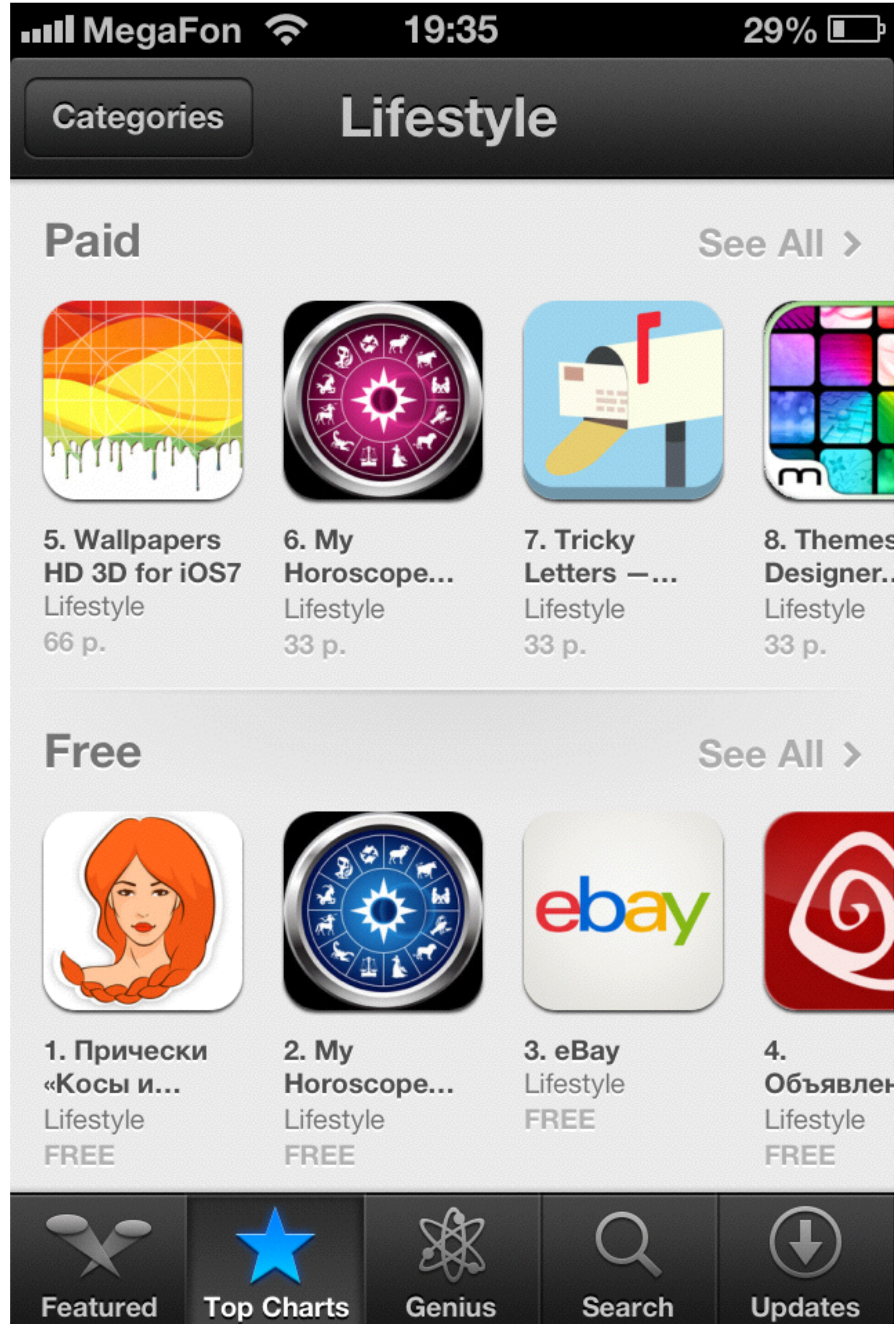
Awesome ★★★★★
by iManson94 – Oct 14, 2013
This app is awesome. It's really exciting.

Was this review helpful? Yes | No | Report a Concern

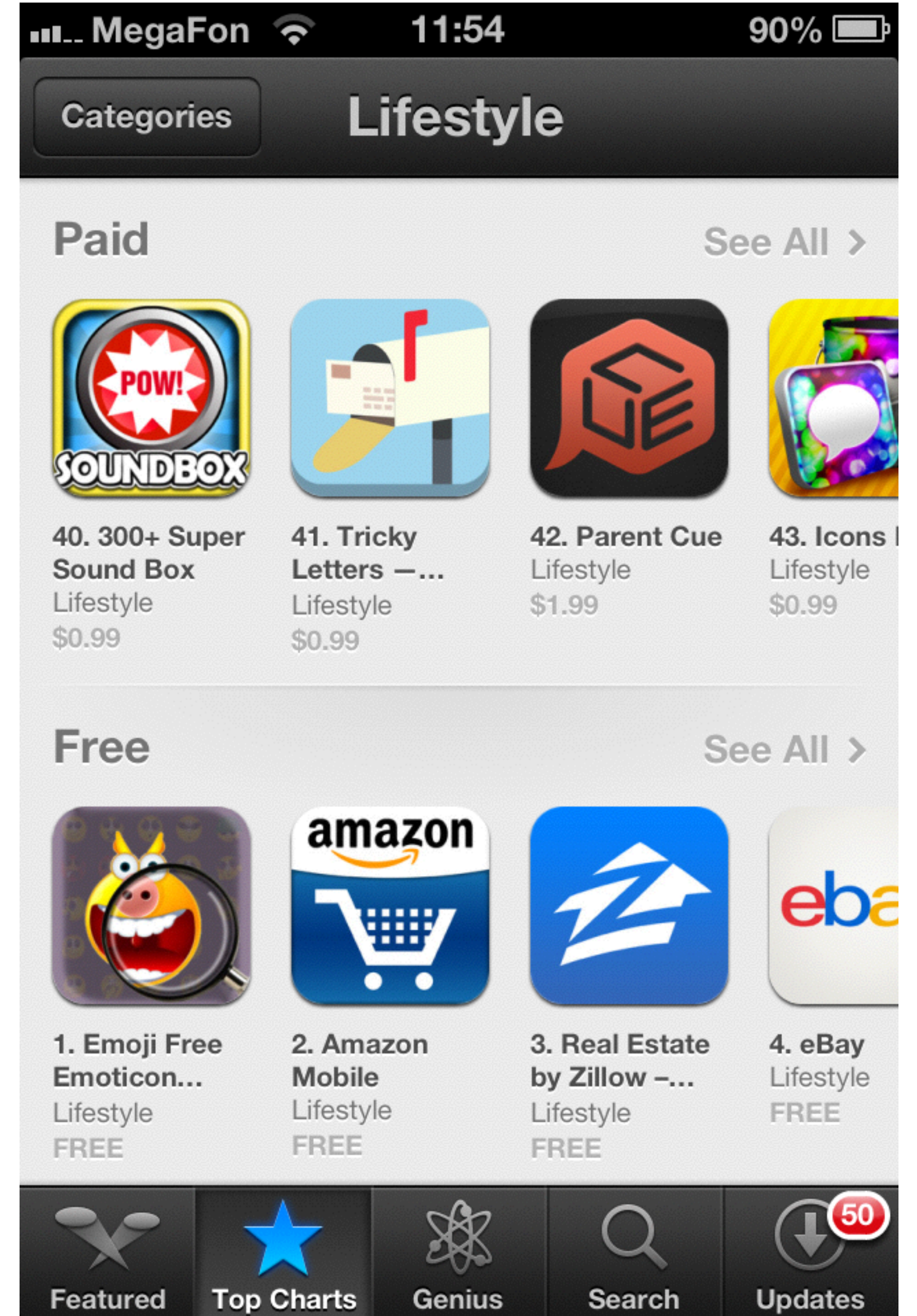
Thats what we need ★★★★★
by Betterthanwalkingg – Oct 14, 2013
Creativity folks combined with beauty !

Was this review helpful? Yes | No | Report a Concern

RU



US



Rolling Retention

[Explain](#) [Download CSV](#)

Zoom: **days** | weeks | months

